

Marcos Westphalen

Marcos is an Internet advertising sales professional with a proven track record of building and managing high performing teams driving impact across diverse markets on both advertising and publishing businesses. Currently at Google for 10+ years, Marcos joined the company in 2006 in Buenos Aires (Argentina), during the startup of its operations in Spanish-Speaking Latin America, and transferred to Google's European Headquarters in Dublin (Ireland) in 2013.



He is currently Head of EMEA Strategic Publisher Partnerships within the Online Partnerships Group (OPG), leading the account management teams that look after the largest and most complex publishers across the EMEA region. Previously, he has held different management positions in the company. His experience includes a rotation in the US in 2010, where he jumpstarted a cross-functional team to tackle the US Hispanic opportunity.

Marcos holds a B.A. in International Relations and a Master's Degree in Management of Technological Services and Telecommunications, both from Universidad de San Andrés (Argentina). In his spare time, Marcos enjoys traveling, photography and reading (both business and literature).