



# Call for Papers

## 11<sup>th</sup> International Scientific Conference of Business Faculty

Organized by

**Faculty of Business  
University "Aleksandër Moisiu" Durrës**

### **"ECONOMIC POLICY AND EU INTEGRATION"**

**May 27-29, 2021  
Durrës, Albania**

[www.uamd.edu.al](http://www.uamd.edu.al)

**In collaboration with:**



**FH Bielefeld**  
University of  
Applied Sciences

## GENERAL INFORMATION

### Conference aim

EU integration and its impact on economic policies are a key strategic priority for Albania and Western Balkans countries but as well as for EU member countries in general. The purpose of the conference is to address through interactive presentations and discussions current issues of EU integration and economic policies dealing with structural reforms, dynamics of growth and business cycles, development of labor markets, financial and banking sector through meeting the requirements of Sustainable Development Goals and increasing competitiveness through innovation. Given its interdisciplinary approach, this conference is a venue where researchers and practitioners from different fields will gather to exchange their ideas, research results, work in progress and experience. During this conference we will also discuss challenges and market performance under Covid 19 pressure. An ultimate goal of the conference is to bring concrete proposals and recommendations for policy-makers and business community at local, European and international level and enhance best practices sharing perspective. Participants will have the opportunity to network, and increase future collaborations synergies.

*The conference official languages will be English, French and Italian*

*The conference will be held at Conference Hall, New Campus, Spitalë, Durrës.*

### Conference topics

#### **Sustainable economy - challenges & opportunities**

- Economic and financial reforms toward European integration
- Institutional transformation in function of European Integration, challenges and financial cost
- Economic growth analyses, GDP-s, Deficits and Debts
- Ecotourism and Sustainable Tourism for Regional Development
- Sustainability Economic Development and Climate Change
- Green economy

#### **Innovation management & entrepreneurship**

- Globalization and Challenges of Companies` Strategic Orientation
- Globalization and Challenges in Marketing Management
- E-economy, E-business, E-commerce, E-government
- The Role of the Private Sector in the Development of the country, Public-Private Partnership approach.

#### **Finance, Banking, Accounting and Insurance Industry**

- Insurance Industry Challenges
- Property/casualty and life insurance sector trends and outlooks
- Accounting Challenges – Strategic Accounting
- Efficiency and performance of financial institutions
- Financial and monetary integration

## Covid 19 and its impact on the Economy

- Epidemiology Across Countries and Labour Markets
- Business Dynamics and Policy
- Fiscal Policy and International
- Tourism challenges
- Developing Countries—through COVID-19 and beyond
- Economy recovery after pandemic period

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.

## IMPORTANT DATES

- |                                      |                                                         |
|--------------------------------------|---------------------------------------------------------|
| ● <b>March 22<sup>nd</sup>, 2021</b> | Deadline for submission of abstracts                    |
| ● <b>March 28<sup>th</sup>, 2021</b> | Notification for abstracts acceptance                   |
| ● <b>April 19<sup>th</sup>, 2021</b> | Deadline for submission of full-papers                  |
| ● <b>April 26<sup>th</sup>, 2021</b> | Notification for full paper acceptance                  |
| ● <b>May 3<sup>rd</sup>, 2021</b>    | Deadline for submission of application form and payment |
| ● <b>May 20<sup>th</sup>, 2021</b>   | Announcement of the detailed conference program         |

## CONFERENCE COMMITTEES

### Scientific Committee

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## CONFERENCE FEE

Conference fee amounts **50€** for first authors, **30€** for the second author and **20€** for each additional author. It includes conference materials, Welcome Reception, Gala Dinner /lunch & coffee breaks on conference days.

Participants from partner universities will have a discount of 50%.

Business Faculty members are excluded from the conference fee.

### Bank Account Details

**Account owner:** TE ARDHURAT E THESARIT DURRES

**Bank Name:** Credins Bank, Durres, Albania

**IBAN:** AL97 2121 2110 0000 0000 0050 3907

**SWIFT CODE:** CDISALTRXXX

During the payment should be mentioned the note: *ISCBF 2021, name and surname of participant.*

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest you suitable accommodation options.

## AUTHORS GUIDELINES

- Abstracts, written in English, should be no longer than 10-18 line, JEL classification and up to 6 keywords should be used.
- Full papers format will be downloadable at the website of the conference. Paper submissions should be in Microsoft Word format and have to be sent via e-mail to *iscfb@uamd.edu.al* Submitting the paper, at the subject line has to be mentioned ISCBF conference (name of the leading author). *One paper can have a maximum of three authors. One author can present a maximum of two papers.*
- All the presented papers will be included at the *Proceedings of the Conference* and further publications opportunities are available at the International official Journal of “Aleksandër Moisiu” University, *Interdisciplinary Journal of Research and Development (IJRD)*.
- *Award prices* will be distributed to three best outstanding papers after an accurate selection from the Conference Scientific Committee.
- The best conference materials will be **published** in indexed journals.
- Based on the pandemic situation presentations may be held also online