

<b>General Information</b>	
Academic subject	Economics
Degree course	Socio-economic organization of the rural enterprise
Curriculum	Sustainable management of the mediterranean countryside
ECTS credits	6
Compulsory attendance	No
Language	Italian

<b>Subject teacher</b>	Name Surname	Mail address	SSD
	Arturo Casieri	Arturo.casieri@uniba.it	Agr01

<b>ECTS credits details</b>			
Basic teaching activities	4 ECT for lecture	2ECT practices	

<b>Class schedule</b>	
Period	Second semester
Year	First
Type of class	Lecture- workshops

<b>Time management</b>	
Hours	150
In-class study hours	60
Out-of-class study hours	90

<b>Academic calendar</b>	
Class begins	5th March, 2018
Class ends	22nd June, 2018

<b>Syllabus</b>	
Prerequisites/requirements	
Expected learning outcomes	<p><i>Knowledge and understanding</i>  Knowledge of the organizational modalities of agricultural enterprises</p> <p><i>Applying knowledge and understanding</i>  o Ability to formulate organizational strategies to diversify sources of income;  o Ability to analyze social context and the rural area in which the agricultural and forestry enterprise operates;  o Apply organizational strategies to diversify sources of income</p> <p><i>Making informed judgements and choices</i>  Ability to correctly orient the search for suitable solutions to create value in the realization of agri-forestry and environmental products and services;</p> <p><i>Communicating knowledge and understanding</i>  Capacity to explain value creation activities through diversification of business activities with appropriate vocabulary to work in multidisciplinary teams;</p> <p><i>Capacities to continue learning</i>  Ability to deepen and update their knowledge of the dynamics of rural contexts and the evolution of the organizational</p>

	structures of agricultural and forestry companies
Contents	<ul style="list-style-type: none"> <li>• Basic principles of economic organization</li> <li>• Transaction costs</li> <li>• Theoretical forms of corporate governance: market, contracts, hierarchy, democracy</li> <li>• Value creation models</li> <li>• Basic principles of social organization</li> <li>• Relationship Sociology</li> <li>• Social economy</li> <li>• The multifunctional rural enterprise</li> <li>• Legal, economic and social basis</li> <li>• Forms of governance and value creation: deepening, repositioning, enlargement</li> <li>• Social Responsibility of Rural Enterprises</li> </ul>
Course program	<p>Basic principles of economic organization</p> <ul style="list-style-type: none"> <li>• Transaction costs</li> <li>• Theoretical forms of corporate governance: market, contracts, hierarchy, democracy</li> <li>• Value creation models</li> </ul> <p>Basic principles of social organization</p> <ul style="list-style-type: none"> <li>• Relationship Sociology</li> <li>• Social economy</li> </ul> <p>The multifunctional rural enterprise</p> <ul style="list-style-type: none"> <li>• Legal, economic and social basis</li> <li>• Forms of governance and value creation: deepening, repositioning, enlargement</li> <li>• Social Responsibility of the Rural Enterprise</li> </ul>
Bibliography	<ul style="list-style-type: none"> <li>• P. Donati (2009) <i>Teoria relazionale della società: i concetti di base</i> Franco Angeli</li> <li>• S. Zamagni (2013) <i>Impresa responsabile e mercato civile</i> Il Mulino</li> <li>• R. Henke (2012) <i>Verso il riconoscimento di un'agricoltura multifunzionale</i> ESI INEA</li> <li>• F. Messori (2010) <i>Economia del mercato dei prodotti agroalimentari</i> Edagricole</li> <li>• L. Becchetti, L. Bruni, S. Zamagni (2014) <i>Microeconomia</i> Il Mulino</li> </ul> <p>R. Nisticò (2005) <i>Imprese Contratti Incentivi</i> Meridiana</p>
Notes	
Teaching methods	Course topics will be dealt with with PowerPoint presentations, classroom exercises, use of digital tools and on-line platforms for the distribution of teaching material and case study analysis.
Assessment methods (indicate at least the type written, oral, other)	For students enrolled in the course year in which the lesson is held, an exemption test is foreseen. Examination test consists of an oral test on the topics developed during the theoretical and theoretical lessons in classroom and in the lab at the date of the same. The exoneration will be evaluated in thirty-five and in the event of a positive outcome, the next oral test will focus on the topics developed during the

	<p>theoretical and theoretical lessons in the classroom and in the laboratory following the date of the exam. The outcome of this test is the evaluation of the profit test and is valid for one academic year.</p> <p>The exam consists of an oral test on the topics developed during the theoretical and theoretical lessons in classroom and in the laboratory as reported in the Teaching Regulations of the Master Degree Course on Sustainable Management and Sustainable Development of Mediterranean Rural Systems (Art.9) and in the study plan (Annex A).</p> <p>The assessment of the student's preparation takes place on the basis of established criteria, as detailed in Annex A of the Teaching Regulations of the Master Degree Course.</p> <p>For students who have supported exoneration, the assessment of the profit test is expressed as the average between the vote on the exoneration and the profit test.</p> <p>Foreign students' profitability exam can be made in English by preparing a written report.</p>
<p>Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.</p>	<ul style="list-style-type: none"> <li>• Knowledge and understanding skills <ul style="list-style-type: none"> <li>o Describe how to implement the diversification strategy in the agricultural and forestry sector;</li> </ul> </li> <li>• Knowledge and understanding skills applied <ul style="list-style-type: none"> <li>o Describe how socio-economic analysis of the rural area is carried out;</li> <li>o Describe how the socio-economic impact of diversification of agricultural and forestry activities is assessed;</li> </ul> </li> <li>• Autonomy of judgment <ul style="list-style-type: none"> <li>o Find suitable solutions to correctly target the search for suitable solutions to create value in the realization of agri-forestry and environmental products and services;</li> </ul> </li> <li>• Communicative Skills <ul style="list-style-type: none"> <li>o Describe value creation activities for diversifying business activities with appropriate vocabulary to work in multidisciplinary teams;</li> </ul> </li> <li>• Ability to learn <ul style="list-style-type: none"> <li>o Describe methodically their knowledge of the dynamics of rural contexts and the evolution of the organizational structures of agricultural and forestry companies</li> </ul> </li> </ul>
<p>Further information</p>	