

<b>Professor Name</b>	CARRABBA ACHILLE ANTONIO
<b>Degree</b>	Master in Marketing (Magistrale in Marketing)
<b>Academic Year</b>	2016-2017
<b>Timetable</b>	Semester 1
<b>Credits (CFU)</b>	6
<b>Course</b>	IUS/01

**Civil Law Curriculum (a.y. 2016-2017)**

**(Prof. Carrabba Achille Antonio)**

University of Bari Aldo Moro

Master's Degree in Marketing (Laurea **Magistrale in Marketing**)

Pre-requirements

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Course objectives

The study of successions in management and the study of contracts as market instruments.

Units of Study

**SUCCESSIONS, DONATIONS AND ENTERPRISE**

Fundamentals of successions.

Compulsory successions, intestate and testate successions.

Cause and bounteousness's system.

Donation and enterprise.

As to succession and post mortem agreements.

Business transmission, generational succession in businesses and family agreements.

Trust.

Irregular successions.

Successions, donations e and goods circulation.

Trades of the heir apparent.

**MARKET, CONTRACT AND DIFFERENT AGREEMENTS**

Contracts in the European Union Law.

Contract and Market.

Contracts and Customers.

Enterprise contracts.

Contracts for goods' circulation.

Contracts for goods' negotiation.

Contracts and IT.

Contracts in finance and credit.

Contracts in banking and financial trading.

## Bibliography

### **Suggested texts**

*Diritto delle successioni e delle donazioni*, written by R. Calvo and G. Perlingieri, Esi, Napoli, last edition;

*Diritto civile*, written by G. Amadio and F. Macario, Il Mulino, Bologna, last edition;

*I contratti dell'impresa*, written by S. Monticelli and G. Porcelli, Giappichelli editor, Torino, last edition.

### Assessment criteria

- Individual Assignment: No
- Written exam: No
- Oral exam: Yes

### Support to study

- E-tutorial from the web portal of the University of Bari: No

### Overview of the course structure

- Internal Cycle of Lectures: No
- Additional Courses: No
- Take home exams: No
- Seminars: No
- Workshops: No
- Project work: No
- Study Visits: No