

Instructor's name	MASTRORILLI DANIELA
Course	MARKETING
Academic year	2015-16
Term	First
Credits	6
Subject area	JUS 01

Course of Distance negotiations law (a.y. 2015-16)
(Prof. Mastrorilli Daniela)

Università degli Studi di Bari Aldo Moro
Marketing

Admission criteria

Rudiments of contractual private law.

Aims of the course

The course analyses modernn procedures of contract's conclusion as information with particular attention for banking, insurance and financial distance negotiations.

Course outline

I Part

- Rudiments of distance contracts: parts, national and european sources, history, legislative development.
- The distance contract between professional men and consumers: artt. 50-68 and 136-143 of consumer code (d. lgs. 6-9-2005, n. 206).

II Part

- Analysis of most common types of distance contracts, view and commentary of principal instruments.
- Corrispondance sale, tv sale.
- The electronic commerce:parts and development. Commentary of d. lgs. n. 70/03. Principal legal problems of e-commerce and analyses of contractual conditions of some web site.
- Distance commercialization of banking, insurance, financial services and consumer credit.

Reading material/Textbook

I Part

-Introduction and artt.45-67, 68 consumer code: D. Mastrorilli, Lecture notes of Distance negotiations law available from the teacher or Department's secretary;

-artt. 136-143 consumer code : D. Mastrorilli, Diritto della contrattazione a distanza, disciplina consumeristica e di settore, Progedit editore, Bari, 2011, pp. 118-152.

II Part

-Correspondance sale, tv sale, banking distance services, consumer credit : D. Mastrorilli, Lecture notes of Distance negotiations law available from the teacher or Department's secretary.

-Electronic commerce, distance commercialization of financial services to consumer, insurance and financial distance services: D. Mastrorilli, Diritto della contrattazione a distanza, disciplina consumeristica e di settore, Progedit editore, Bari, 2011, pp.171-255; 263-318.

ALTERNATIVE FOR FREQUENTERS

Agreed syllabus and giurisprudence and laws dispensed in lecture hall.

Assessment methods

Oral examination.

Exemption and simplify oral examination only for frequenters.

Tutorials

The course isn't on web learnig site.

Teaching methods

Practical lesson in information hall.

Prof. Daniela Mastrorilli

