

<b>Instructor's name</b>	Annalisa Vinella
<b>BA</b>	Marketing and business communication
<b>Academic year</b>	2013-14
<b>Term</b>	First
<b>Credits</b>	8
<b>Subject area</b>	SECS-P/03

**Public finance (a.y. 2013/2014)**  
**(Prof. Annalisa Vinella)**

Università degli Studi di Bari "Aldo Moro"  
BA in Marketing and business communication

Admission criteria

Introductory Microeconomics

Aims of the course

This course aims to provide students with the basic concepts in Public finance, Political economy, and Tax analysis

Course outline

First part: *Welfare economics and Political economy*

1. Tools of normative analysis
2. Market failures
  - Monopoly
  - Public goods
  - Externalities
3. Analysis of political decision making
4. Income redistribution: conceptual issues

Second part: *Tax analysis*

1. The tax system
2. Introduction to tax analysis
3. The personal income tax
4. The value added tax

Reading material

*Corso di Scienza delle finanze*. Custom publishing. Prof. Annalisa Vinella, Università degli Studi di Bari "Aldo Moro", Anno accademico 2013-14, CREATE McGraw Hill

Assessment methods

- Written exam (one session at the end of the course)
- Oral exams

## Teaching methods

- Classes
- Training sessions