

Professor	COSTANTINO Vincenza
Degree Course	Master degrees Marketing,, Company Consultancy, Economics and Company Management and Tourism Management , Economics and Management
Academic Year	2013-2014
Course Period	Second semester
Number of ECTS Credits	4
Scientifico Sector Code	French/L-LIN/04

French Syllabus (2013-2014)
(Professor Vincenza Costantino)

Aldo Moro University of Bari
Master Degree Courses

Marketing, Company Consultancy, Economics and Company Management and Tourism Management, Economics and Management

Prerequisites

The course is for students who have already passed the French exam in the First level Degree course and for those students with a good basic knowledge of French.

Course Objectives

The ability to understand a wide range of texts, to communicate fluently and spontaneously in the target language, to produce clear, well written and detailed texts on complex topics showing a good command of the texts.

Syllabus

- L'Economie du tourisme européen... la France au microscope
- La publicité fait sa crise
- Les déchets, un enjeu économique et environnemental

Bibliography

- V. Costantino, *Sciences économiques et sociales : lire...écouter...comprendre...rédiger...discuter*, (dossier 2013-14)
- V. Costantino, C. Collomb, *Crisomania: les experts en parlent*, Bari, Wip ed., 2013

Assessment methods

- Course exemptions: Yes
- Written Exam: Yes
- Oral Exam: Yes

Study Assistance

- Faculty e-learning website: No

Course organization

Internal cycles of lesson:

- Supplementary lessons: Yes
- Seminars: Yes
- Laboratory activities: Yes
- Project Works: No
- External study visits: No

LINGUA FRANCESE Prof.ssa Vincenza Costantino

Lauree Magistrali

Marketing, Consulenza Professionale per le Aziende. Economia e Gestione delle
Aziende e dei Servizi Turistici, Economia e Management

Appelli esami AA 2013-14

4 .novembre 2013 h.16 Prova scritta

13 gennaio 2014 h. 9 “ “

27 gennaio “ “ “

10 febbraio “ “ “

7 Aprile “ “ “

9 Giugno “ “ “

23 Giugno “ “ “

7 Luglio “ “ “

15 settembre “ “ “