

Professor name	Celeste Boccuzzi
Bachelor in	Business Management
Academic year	2013-2014
I or II semester	II semester
Number of ECTS credits	5
Scientific Sector Code	L-LIN/04

Course unit title French language (a.a. 2013/2014)
(Prof. Celeste Boccuzzi)

University of Bari Aldo Moro
Bachelor in Business Management

Prerequisites

None prerequisite

Objectives

At the end of the course students should be able to:

- read and understand a text in French language knowing lexico-cultural and morphosyntactic structures of the general language;
- understand the meaning of a message expressing himself in French;
- identify and use business terms.

Course content

The course of French language consists of seminar courses concerning the following contents:

- Standard language and specialized language;
- Economic and management terminology;
- “English loans” and official terms of the French language;
- Databases of economic terms.

For the achievement of above-mentioned objectives, the professor will have recourse to support of specialized monographs, different articles of finance and economic press in French language, as well as audio and video authentic documents connected with business management world.

Compulsory reading - study material

BOCCUZZI C., *Anglicismes, langue française et dictionnaires. Quel traitement pour les emprunts à l'anglais ?*, Fasano - Paris, Schena Editore - Alain Baudrie et C^{ie}, 2010.*

COSTANTINO V. - COLLOMB C., *'Crisomania': les experts en parlent*, Bari, Wip, 2013.*

*During the course a dossier concerning the program and some lecture notes about the economic and management terminology will be available to students.

Recommended reading - study material

PAISSA P.– PIPARI S.– VIGNA C. (a cura di), *Franconomie. Cours de français pour le monde des affaires*, Torino, Celid, 2009.

PARODI L. – VALLACCO M., *Nouvelle grammaire savoir-faire*, Genova, CIDEB, 2009.

Recommended bilingual dictionaries:

Il Boch quinta edizione. Dizionario francese-italiano / italiano-francese, Bologna, Zanichelli Editore, 2007.

Il Larousse francese Français-Italien / Italiano-Francese Dizionario, Milano, Rizzoli - Larousse, 2006.

Specialized bilingual dictionaries:

A. LE BRIS, *L'économie et les affaires*, Bologna, Zanichelli, 2005

Teaching methods

- Direct contact Yes
- Lectures: Yes
- Tutorials: No
- Personal work: Yes
- Case studies - in group: No

Assessment methods

- Assignment: Yes
- Written examination: Yes
- Oral presentation: Yes

This course is in e-learning Web Site area: No