

<b>Instructor's name</b>	Federica Miglietta
<b>BA</b>	Marketing and Business Communication
<b>Academic year</b>	2013-2014
<b>Term</b>	First
<b>Credits</b>	8
<b>Subject area</b>	SECS P-11 banking and finance

**Course of Financial Markets and Institutions (a.a. 2013-2014)**  
**(Prof. Miglietta Federica)**

Università degli Studi di Bari Aldo Moro  
BA Marketing e Comunicazione d'azienda

Admission criteria

None

Aims of the course

The course aims at introducing the work of today's financial markets and institutions

Course outline

An introduction to financial markets and institutions. The role of interest rate in valuation. Structure of central banks and the conduct of the monetary policy. Money market, bond market and stock market. Conflict of interest in the financial system. Banking and management of financial institutions. Banking regulation, the Basel accord. Mutual fund industry, insurance companies and pension funds. Risk management in financial institutions, financial derivatives and hedging. Banks' balance sheet. Banks financial contracts, saving, deposits, loans, mortgages, leasing, factoring.

Reading material

- 1) R. RUOZI, *Economia della banca*, prima edizione, Egea, 2011. Chapters 1;2;5;6;8;9;10;11;15;17;18 (up to pag. 361, chapter. 18.3.2 to be excluded).
- 2) MISHKIN F., EAKINS S., FORESTIERI G., *Istituzioni e mercati finanziari*, terza edizione, settembre 2012, Pearson editore. Chapters 3;7 (chapter. 7.7.3 to be excluded); 8 (chapt. 8.3 to be excluded); 9;10 (chapt. 10.2 and 10.3 to be excluded); 11 (up to page 260); 12 (up to page 293; chapters 12.5.3 and examples 12.1 and 12.2 to be excluded);13 (up to page 309);17 (up to page 433);19;20;22;23.

Both books are required for a full studying of the course.

Assessment methods

- Mid term written exams: No
- Written exam: No
- Oral exam: Yes

Tutorials

- Teaching material on the website: no

Teaching methods

- Other instructors: Yes
- Tutorials: No

- Practical exercise: Yes
- Seminars: Yes
- Laboratories: No
- Project work: No
- Visits on plants: No