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| Project Title | Open City TechNology Enabler |
| Project Acronym | OCTaNE |
| Priority Axis |  |
| Specific Objective |  2.1 Valorisation of cultural heritage and natural resources as a territorial asset of the Programme Area |
| Lead Beneficiary (LB) | Region of Ionian Islands |
| Project Partner 2 | Ionian University- Research Committee, Department of Informatics |
| Project Partner 3 | University of Bari, Department of Literatures and Languages, Arts. Italian studies and Comparative cultures |
| Project Partner 4 | Consortium for the development of CONCA BARESE area S.c.ar.l. |
| Objectives of the project | The project aims to enhance visitor's experience by developing and diffusing a mobile application that allows the visitor to walk around the city as if it was an open museum |
| Expected Results | The project is expected to enhance visitor's experience, navigation in the city, awareness of the city's natural and cultural heritage, as well as reduce the regional and local expenditures on hospitality and cultural promotion. |
| Output UniBa | Analysis and innovation of cultural offer of the involved territories (history, heritage, culture, traditions). Participatory development of itineraries, cultural sites and contents. Story telling and innovation of narrative and visual guide models. Translation and cultural alternatives for the different languages |
| Total Project Budget | 676.005,00 |
| Total Budget UniBa | 141.165,00 |
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*Interreg V A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help **public institutions** and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life. Strategically, the programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries.*

Interreg V A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states through a national co-financing.

Priority Axes

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PRIORITY AXIS 1
Innovation & Competitiveness
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PRIORITY AXIS 2
Integrated Environmental Management
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PRIORITY AXIS 3
Multimodal Sustainable Transport System

The involved Regions are:



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