



Project Title	Strengthening innovation and competitiveness of dairy enterprises through Mobile Laboratories of quality control
Project Acronym	MOBILAB
Priority Axis	
Specific Objective	 1.1 Delivering innovation support services and developing clusters across borders to foster competitiveness
Lead Beneficiary (LB)	Hellenic Agricultural Organization DEMETER - Department of Olive
Project Partner 2	Region of Ionian Islands
Project Partner 3	University of Bari - Department of Veterinary Medicine
Project Partner 4	Metropolitan City of Bari
Objectives of the project	Develop an integrated network to transfer innovation, driven research and technology to enhance dairy products and their production systems to stakeholders of dairy food chain. Standardize the Ionian and Apulian dairy products in order to support the designation of origin, the lifelong education of the people interested, the collaborations/partnerships with local producers raisers and businessmen as well as the establishment of two Mobile Laboratories (each in one region).
Expected Results	The particular goal of MobiLab is the exploration of possibilities for more competitive farms through entrepreneurial learning and knowledge transfer based on the development/establishment of innovative tools, strengthening innovation and competitiveness of dairy enterprises through Mobile Laboratories control
Output UniBa	Establishment of the Mobile Laboratories. Development and establishment of the two mobile Laboratories one in Puglia Metropolitan -Bari and one in Ionian islands, fully equipped for the control and certification of milk and cheese safety and quality, to facilitate internal and outside commercial exchanges
Total Project Budget	818.067,00
Total Budget UniBa	248.900,00
Contacts	Prof. Canio Buonavoglia (canio.buonavoglia@uniba.it) Dott. Francesco Perri (francesco.perri@uniba.it)

*Interreg V A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help **public institutions** and local stakeholders to develop cross-border projects and pilot actions and to create new policy, products and services, with the final goal to improve the citizens' quality of life. Strategically, the programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries.*

Interreg V A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states through a national co-financing.

Priority Axes



The involved Regions are:



Joint Secretariat: info@greece-italy.eu

www.greece-italy.eu

