

## **Prof. Mario Carrassi - Short Bio**

Mario Carrassi is associate professor of Business Economics in the University of Bari – Aldo Moro. His research and publications focuses on applied ethics, sustainability and the implementation of new management systems within organizations. He explores the micro-foundation of Sustainability that shows the capacity of firms to act as a vehicle to nurture virtue and human well-being. He is member of the Group for Research in Integrity and Governance (GIG) in the University of South Australia . He is member of SBE (Society for Business Ethics). He is founder member of the research centre Business@health Laboratory in the Università Europea di Roma. He is director of the Short Master in Crescita Aziendale Consapevole (Conscious Corporate Growth), in the University of Bari – Aldo Moro, in collaboration with Human Foundation and other international partners.