

**ILOFORDIGITAL “Industrial Liaison Offices (ILO) for empowerment of a cross-border Digital,  
entrepreneurial and professional skills network”**

**Training course of 30 hours in  
“Entrepreneurial tools for the creation and growth of digital companies”**

***Call for applications***

*Art 1. General objective of the initiative*

The training course “*Entrepreneurial topics for the creation of digital companies*” is proposed in the framework of the project “ILOFORDIDIGITAL” *Industrial Liaison Offices (ILO) for empowerment of a cross-border Digital, entrepreneurial and professional skills network* (No. SA-0100122), co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA III) Interreg IPA South Adriatic 2021/2027. The initiative is organized by ILOFORDIGITAL Lead Beneficiary UNIBA – Università degli Studi di Bari Aldo Moro in collaboration with the project partners: Regional Development Agency of Molise Region – Sviluppo Italia Molise S.p.A., University of Vlora “Ismail Qemali”, “Fan S. Noli” University and Montenegrin Employers Federation.

*Art. 2. Specific objectives of the training course*

2.1. The training course “*Entrepreneurial topics for the creation of digital companies*” proposes didactic sessions of 30 hours addressed to 15 participants, selected from universities, public and private research centres, companies, public administration, associations, compulsory coming from the following target areas:

- 5 participants from Puglia or/and Molise;
- 6 participants from Albania;
- 4 participants from Montenegro.

2.2. The course will start on 18 November to 21 November 2024 and will be held in presence in Bari (Italy) in different location of University of Bari Aldo Moro: Balab Classroom “Guglielmo Minervini” - Centro Polifunzionale Studenti, Piazza Cesare Battisti, 1 70121 Bari; Department of Education, Psychology, Communication Sciences - Palazzo Chiaia Napolitano”, Via Scipione Crisanzio, 42 Bari; Department of Informatics - Via Orabona 7 70125 Bari.

It will focus on the following topics: digital transformation, digital creativity and entrepreneurship, digital market, digital tools for business communication, open innovation and design thinking, financial tools for business creation, Apulian Talent attraction and enhancement strategy, creation and assessment of enterprise value, digital communication. There will be also guided visits to ICT companies and data center.

Didactic sessions will be in English language (Italian-English simultaneous translation will be available only on the first day), the didactic programme and calendar is specified in the Annex 1 “Didactic Agenda”.

2.3 Participants will be provided with didactic materials and tools. Coffee breaks and daily lunches are included. Travel and accommodation expenses will be covered by University of Bari for participants coming from Albania, and Montenegro.

2.4. Each participant shall attend at least the 75% of the total number of hours foreseen and a register will be signed daily by those present. At the conclusion of a regular training course participants will gain a certificate of attendance attesting the acquired skills.

#### *Art. 4 Application Procedures*

All interested applicants shall submit the application filling in the Application form (Annex 2 “Application form”) to be sent to the following email address [terza.missione@uniba.it](mailto:terza.missione@uniba.it).

The application deadline is on 05.11.2024.

The following documents shall be attached to the email:

- 1) Annex 2 “Application form” duly filled and signed;
- 2) Curriculum vitae in English;
- 3) Identity document (copy of valid passport in PDF format).

#### *Art. 5 Selection Committee and Selection criteria*

If the number of applications coming from each Country, exceeds the allowed number of participants, the Lead Partner Università degli Studi di Bari Aldo Moro, will appoint a Commission which includes a minimum of n. 3 members. The Commission will assign a maximum overall score of 30 points according to: English level, previous experiences, alignment of the curriculum with the topics of the target training. Should the score be equal between applicants, the youngest applicant will have priority.

#### *Art.6 Results of selection and notification*

The outcomes of the selection will be published on ILOFORDIGITAL dedicated webpage at: <https://www.uniba.it/it/internazionale/ilofordigital-interreg-south-adriatic>

In addition, the selected participants will receive feedback of the results of their application by the email address indicated in the application form.

### *Art. 7 Personal Data Treatment*

Applicants are aware that submission of their applications implies consensus to treat and manage their personal data (included sensitive ones). This data will be exclusively managed by the UNIBA personnel who is in charge to store the application. UNIBA is committed to manage personal data in conformity with privacy obligations issued last 5 July 2019 (“Security of the Information and Personal Data Protection Policy”), inspired to the EU Regulation 679/2016 – “General Data Protection Regulation” including further modifications/amendments.

### *Art. 8 General Information*

Gender balance will be taken into consideration during the selection process.

For clarifications, as well as for any issue not provided for in this call, applicants can contact the Project Lead Partner at the email address [terza.missione@uniba.it](mailto:terza.missione@uniba.it).