



COP27
SHARM EL-SHEIKH
EGYPT 2022



UNIVERSITÀ
DEGLI STUDI DI BARI
ALDO MORO

**Multiplier Event led by
Womenvai and the University of Bari Aldo Moro
COP 27, Egypt, Sharm el-Sheikh 16.11.2022
Main topic: Education and Youth**

Reference person: Dr Yvette Ramos, President Womenvai, France

Title: Educate to a Sustainable Future

Coordinators:

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Moderator: Prof. Lidia Zakowska

Remote link: https://teams.microsoft.com/l/team/19%3aFasWTO2-_FPG3pkXLa15sxnTkLwJb2OMvMnA3wQPHQ11%40thread.tacv2/conversations?groupId=8995d5af-fc14-49bb-a9cf-a818bbf1ed11&tenantId=c6328dc3-afdf-40ce-846d-326eead86d49

Code: 05290ae

Abstract:

The event intends to foster debate on the relevance of social responsibility (SR) and sustainability maturity integration in higher education institutions (HEIs) for sustainable development goals to be achieved. Several contributions are expected.

-First, the variables that impact on the effectiveness of responsibility teaching, and the criteria for the identification, description, and categorisation of the maturity of SR/sustainability in higher education institutions will be discussed.

-Second, the challenge of developing innovative teaching formats and measuring teaching effectiveness will be debated.

-Third, we will discuss how academia executives and policymakers may derive policy indications for the enhancement of the university system and the development of policies, that would facilitate HEIs embracing Education for Sustainable Development all over the world, will be discussed.

Speakers:

Elisabetta Venezia, Fabio Pizzutilo – University of Bari Aldo Moro, Italy

Silke Bustamante, Martina Martinovic, Birgit Peuker - Berlin School of Economics and Law, Germany

Cristian R. Loza, CBS International Business School, Germany

Unai Tamayo, Julen Castillo-Apráiz - University of the Basque Country UPV/EHU, Spain

László Varga, Krisztina Szegedi, Gábor András, Zsófia Hangyál - Budapest Business School, Hungary.

Programme

9,00 Welcome address by Womenvai (President Womenvai Yvette Ramos, France; Moderator: Lidia Zakowska, Cracow University of Technology, Poland)

9,15 The EFFORT project: background and overview (Silke Bustamante, Hochschule für Wirtschaft und Recht Berlin, Germany)

9,30 The challenge of measuring teaching effectiveness: the EFFORT Controlling Tool (Martina Martinovic, Hochschule für Wirtschaft und Recht Berlin, Germany)

9,45 The challenge of developing innovative teaching formats: EFFORT experiences (Silke Bustamante, Martina Martinovic, Hochschule für Wirtschaft und Recht Berlin, Germany)

10,00 The challenge of measuring sustainability integration in HEIs: EffSET (Fabio Pizzutilo, University of Bari Aldo Moro, Italy)

10,15 What works and what does not work - Results of statistical analyses (Silke Bustamante, Martina Martinovic, Birgit Peuker, Hochschule für Wirtschaft und Recht Berlin, Germany)

10,30 Guidelines for sustainability and CSR teaching (László Varga, Krisztina Szegedi, Gábor Andrási, Zsófia Hangyál, Budapest Business School, Hungary)

10,45 Get involved in EFFORT! (Unai Tamayo, Julen Castillo-Apr aiz, University of the Basque Country UPV/EHU, Spain)

11,00 Research agenda and call for cooperation (Cristian R. Loza, CBS International Business School, Germany)

11,15 Future perspectives: Randomised Controlled Trials (Elisabetta Venezia, University of Bari Aldo Moro, Italy)

11,30 Discussion and Conclusions (Yvette Ramos, Elisabetta Venezia, Fabio Pizzutilo, Silke Bustamante)

11,45 End of the event.

