General Information	
Academic subject	English Language for Tourism
Degree course	Design and management of tourism and cultural systems
Curriculum	
ECTS credits	8
Compulsory attendance	No
Language	English

Subject teacher	Name Surname	Mail address	SSD
	Ian Hamilton Whyte	ianhamilton.whyte@uniba.it	L-Lin/12

ECTS credits details			
Basic teaching activities	Lectures	Tutorials	

Class schedule	
Period	2nd Semester
Year	1st
Type of class	Lectures, Workshops

Time management	
Hours	56
Hours of lectures	46
Tutorials and lab	10

Academic calendar	
Class begins	06/03/2017
Class ends	08/06/2017

Syllabus	
Prerequisites/requirements	The level B2 of *Common European Framework of Reference for Languages (CEFR)* is the required basis for the course.

Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	The course aims to develop communicative abilities in English with specific reference to the specialist language of the Tourism sector in practical situations encountered in everyday activity. At the end of the course the students should have a good understanding of the arguments studied during the course and they should be able to make appropriate use of the linguistic tools they have acquired.
Contents	In one part of the course, the teaching units studied will cover various economic topics. Each unit will contain written and audio- visual texts. The topics dealt with will include Business Culture, Technology and Motivation in work. The other part of the course will deal with topics more closely related to Tourism - the History of Tourism, Museums, the impact of the Internet in the Tourism sector, sustainable tourism etc. In addition to the Lectures, there will be workshops/tutorials dedicated to practical language work applied to the four basic language abilities – reading, listening, writing and speaking.
Course program	
Bibliography	Students attending course: Business Advantage (Intermediate). Almut Koestler et al. (ed. Cambridge University Press) latest edition. Arguments selected from units 1,2, and 3 + correspondence - Writing 1, 2, 3 and 4 + Additional materials. English for Tourism – didactic material provided by the teacher during the course and specifically linked to language and situations encountered in the tourist sector.
Notes	
Teaching methods	Interactive teaching methods, lectures, discussions and tutorials

Assessment methods (indicate at least the type written, oral, other)	Written and oral examination.
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	Starting from a *Common European Framework of Reference for Languages* B2 level, the objective of the course is to develop communicative and practical abilities required working in the Tourist sector. At the end of the course the students are expected to demonstrate a good understanding of the arguments studied and to make appropriate use of the specific terminology and language of the sector.
Further information	