

General Information	
Academic subject	English Language
Degree course	Laurea Magistrale (MSc) Business Economics
Curriculum	
ECTS credits	4
Compulsory attendance	No
Language	English

Subject teacher	Name	Mail address	SSD
	Surname		
	Ian Hamilton Whyte	ianhamilton.whyte@uniba.it	L-Lin/12

ECTS credits details			
Basic teaching activities	Lectures	Tutorials	

Class schedule	
Period	2nd Semester
Year	1st
Type of class	Lectures, Workshops

Time management	
Hours	28
Hours of lectures	18
Tutorials and lab	10

Academic calendar	
Class begins	06/03/2017
Class ends	09/06/2017

Syllabus	
Prerequisites/requirements	The level B2 of <i>Common European Framework of Reference for Languages (CEFR)</i> is the required basis for the course.

<p>Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)</p>	<p>The course aims to develop communicative abilities in English with specific reference to the specialist language of the sector in practical situations encountered in the everyday activity of a company. At the end of the course the students should have a good understanding of the arguments studied during the course and they should be able to make appropriate use of the linguistic tools they have acquired.</p>
<p>Contents</p>	<p>The teaching units studied will cover various economic and financial topics. Each unit will contain written and audio-visual texts. The topics dealt with will include Business Culture, Human Resources, Technology and Motivation in work.</p> <p>In addition to the Lectures, there will be workshops/tutorials dedicated to practical language work applied to the four basic language abilities – reading, listening, writing and speaking.</p>
<p>Course program</p>	
<p>Bibliography</p>	<p><b>Students attending course:</b> Business Advantage (Intermediate). Almut Koestler et al. (ed. Cambridge University Press) latest edition. Arguments selected from units 1,2, 3 and 4 + correspondence - Writing 1, 2, 3 and 4 + Additional materials.</p> <p><b>Students not attending course:</b> :Business Vocabulary in Use: Intermediate: Bill Mascull ed. Cambridge University Press (Units 3, 10 – 46, 51 – 59).</p>
<p>Notes</p>	<p>Specific materials will also be provided by the teacher</p>
<p>Teaching methods</p>	<p>Interactive teaching methods, lectures, discussions and tutorials</p>
<p>Assessment methods (indicate at least the type written, oral, other)</p>	<p>Written and oral examination.</p>
<p>Evaluation criteria (Explain for each</p>	<p>Starting from a <i>Common European Framework of</i></p>

<p>expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.</p>	<p><i>Reference for Languages</i> B2 level, the objective of the course is to develop communicative and practical abilities encountered in a company. At the end of the course the students are expected to demonstrate a good understanding of the arguments studied and to make appropriate use of the specific terminology and language of the sector.</p>
<p>Further information</p>	