

General Information	
Academic subject	Business Statistical Business
Degree course	Bachelor in Business administration - Bari
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Giovanni Vannella	giovanni.vannella@uniba.it	SECS S/03

ECTS credits details			
Basic teaching activities	Lectures	Tutorials	

Class schedule	
Period	II semester
Year	3rd
Type of class	Lecture- workshops

Time management	
Hours	42
Hours of lectures	32
Tutorials and lab	10

Academic calendar	
Class begins	February 19, 2018
Class ends	June 08, 2018

Syllabus	
Prerequisites/requirements	Students are required to take the course of Statistics I. It is also suggested to have notions of Statistics II, Mathematics and Business administration
Expected learning outcomes	The course aims to provide basic knowledge of the quantitative assessment of corporate variables, both from a production point of view, and from a monetary and financial points of view
Contents	Statistics for business; Availability and production of statistical information; Interpretation and comparison of data relating to business phenomena; Statistical product and production process quality control; Technical performance of the production process: productivity and efficiency; Measurement of the relationships between variables for business decisions; Analysis of time series for activities planning; Business economic-financial performance evaluation; Early detection of corporate insolvency
Course program	
Bibliography	L. Biggeri, M Bini, A. Coli, L. Grassini, M. Maltagliati (2012), Statistica per le decisioni aziendali, Pearson Italia
Notes	
Teaching methods	The course is very interactive. In addition to student participation, tutorials and business cases will be used to

	increase student-instructor interaction. .
Assessment methods	Attending students may, at their choice, decide to take a midterm on the first part of the program. The final exam consists of an oral test during which students are required to carry out quantitative exercises
Evaluation criteria	The student will be able to know how to easily use, read and discuss economic sources and business statistics. Students will also be able to use univariate and multivariate statistical tools applied to the peculiarities of business realities
Further information	