



MEDIA, MUSIC AND PERFORMANCE STUDIES (DAMS)
ACADEMIC YEAR 2023-2024
SOCIOLOGY OF COMMUNICATION

General information	
Year of the course	II Years
Academic calendar (starting and ending date)	I Semester (25/09/2023 – 13/12/2023)
Credits (CFU/ETCS):	9
SSD	SPS/08
Language	Italia
Mode of attendance	Attendance is regulated by Article 4(2) of the Study Course Regulations

Professor/ Lecturer	
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Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
225	63		162
CFU/ETCS			
9	9		

Learning Objectives	The formative course is focalized on the media theory in sociological field.
Course prerequisites	

Teaching strategies	Lectures and exercise focused on the sociological glossary Seminars
Expected learning outcomes in terms of	
Knowledge and understanding on:	Basic knowledge on the application of sociology to the specific themes of the course.
Applying knowledge and understanding on:	Applied knowledge on the intersectional themes/emerging focus of sociological analysis.
Soft skills	<ul style="list-style-type: none"> Communicating knowledge and understanding Use of the sociological glossary applied to the communication processes.



	<ul style="list-style-type: none"> • <i>Capacities to continue learning</i> <p>Specific skills of study, self learning, search and use of relevant information and contents.</p>
Syllabus	
Content knowledge	<p>The course will present a theoretical overview of the main theories of Communications in the sociological field, theoretical paradigms and on empirical research areas with particular reference to the television communication and digital media, television narratives and fashion.</p> <p>A specific focus of the program will define the places of new cultures, such as youth cultures within transformative urban spaces. Finally, some in-depth studies on intersectional issues relating to the structural characteristics of the contemporary multimedia society will also be the subject of the theoretical lessons, such as migratory processes and re-emergencies of inclusion and social integration.</p>
Texts and readings	<ul style="list-style-type: none"> • Bentivegna S., Boccia Artieri G., (2020) <i>Le teorie delle comunicazioni di massa e la sfida digitale</i>, Laterza. • Paccagnella L. (2020) <i>Sociologia della comunicazione nell'era digitale</i>, Il Mulino • Morciano D., Scardigno F. (2023) <i>Culture giovanili e spazi trasformativi. Una ricerca sui processi creativi che generano il cambiamento</i>, Edizioni Universitarie. <p>One book of this:</p> <ul style="list-style-type: none"> • Antonella Mascio (2023) <i>Serie di Moda. Il ruolo dell'abbigliamento nelle narrazioni televisive</i>, Franco Angeli. • D'Aloia, Pedroni (2022) <i>I Media e la Moda. Dal Cinema ai Social Network</i>, Carocci. • Marinelli Alberto (2019) <i>Television(s). Come cambia l'esperienza televisiva. Tra tecnologie convergenti e pratiche social</i>. Guerini.
Notes, additional materials	
Repository	Teams – Cod.55kwc1z – Sociologia della Comunicazione – Dams_Dirium
Assessment	
Assessment methods	Written exam based on open answer (six) questions about the specific themes of the course. The time to answer is 1 hour and 30 minutes.
Assessment criteria	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> <p>Knowledge and understanding of theoretical and empirical content of the sociology of communication processes.</p> <ul style="list-style-type: none"> • <i>Applying knowledge and understanding</i> <p>Application of the sociological glossary in the field of communication processes.</p>
Final exam and grading criteria	<p>The evaluation will be expressed out of thirty</p> <p>Learning will be assessed with criteria agreed in the first phase of teaching and in particular it will measure.</p> <p>40% command of intercultural sociological glossary terminology</p> <p>40% theoretical-empirical disciplinary knowledge</p> <p>20% application and personal critical interpretation of the course contents</p>
Further information	During the course students will be given the opportunity to practice the elaboration of abstracts in view of preparing for the final exam.



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INNOVAZIONE UMANISTICA