

General Information	
Academic subject	Criminology, media and society
Degree course	Public, Social and Corporate Communication MA
Curriculum	
ECTS credits	6
Compulsory attendance	Yes
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Armando Saponaro	armando.saponaro@uniba.it	SPS/12

ECTS credits details			
Basic teaching activities	40 hours		

Class schedule	
Period	Semester 2 nd 2022
Year	I
Type of class	Lectures, workshops

Time management	
Hours measured	1h=60 min
In-class study hours	40
Out-of-class study hours	110

Academic calendar	
Class begins	March 2022
Class ends	May 2022

Syllabus	
Prerequisite requirements	
Expected learning outcomes	<p><i>-Knowledge and understanding</i></p> <p>At the end of the course, especially through the use of suitable and advanced study texts indicated in the program, the student should possess a solid mastery of basic knowledge related to the criminological field, both in relation to the theoretical systems and methods of research and applications, with particular reference to the sociological paradigm declined towards the effects of the media, the relationship between media and crime, the influence of the media on criminal policies, prevention and representation of crime in public, social and business communication.</p> <p>The methods and teaching tools for achieving the objectives indicated will be the following: lectures, seminars, classroom exercises, verifying the oral exam.</p> <p><i>-Applying knowledge and understanding</i></p> <p>The student through the course should also develop methodological skills and abilities suitable to realize communication products and promotional campaigns of public bodies, companies, and non-profit organizations, on the one hand aimed at preventing crime and individual and</p>

	<p>organizational deviance, and on the other hand free from potentially discriminatory, victimizing or criminal content. The assessment of learning will occur through oral tests, divided between training tests or summaries, closely related to the exam program and other training activities.</p> <p><i>-Making informed judgements and choices</i></p> <p>The student through the course should also develop the ability to use and apply in a critical and autonomous way the strategies, techniques and tools of planning and implementation of integrated communication plans as well as the management of communication for the purposes of preventing dysfunctional behaviours, deviant and criminal acts and of potentially discriminatory, victimizing or criminogenetic content as well, in companies, institutions and administrations, public bodies, non- profit organizations and professional agencies that make advertising and communication products (events, campaigns, services for the press and public relations). The methods and teaching tools to achieve the objectives set out will be the following: lectures, seminars, practical exercises, and final examination oral tests.</p> <p><i>-Communicating knowledge and understanding</i></p> <p>At the end of the course students should demonstrate the possession of adequate and sufficient relational and communicative competences and social skills useful for the organization and management of the groups, and team-working and inter-institutional connection work, in the context of business communication management, development of human resources offices, organization and management of structures for relations with the public, design and implementation of integrated communication plans, with reference to public bodies, non-profit organizations and companies, all oriented to objectives of prevention of crime or ensuring non-victimizing, non-discriminatory or non-criminogenic enforcement procedures and communication contents. The methods and teaching tools to achieve the objectives set out will be the following: lectures, seminars, practical exercises, and an oral final examination test. The achievement of the objectives will be facilitated by the promotion of group work moments and exercises.</p> <p><i>-Capacities to continue learning</i></p> <p>Students should possess learning skills necessary for their professional development and to undertake further study with a high degree of autonomy, especially with regard to the necessary interdisciplinary and multidisciplinary integration required by the discipline and previously outlined professional roles. The methods and teaching tools to achieve the objectives set out will be the following: lectures, group work on problems, projects and case studies, and an oral final examination test.</p>
<p>Contents</p>	<p>_General part: Anomia, functionalism and subcultural theories - The theory of differential opportunities - The functions of deviance in groups - The General Theory of Tension - Processes and contents of deviant and criminal</p>

	<p>socialization: theories of social learning - Differential association, identification and anticipation theories - Corporate crime and white-collar crime; Neutralization techniques - Theories of labeling and the construction of social problems - Primary deviance and secondary deviance in the elaboration of Edwin M. Lemert - The discredited and the discreditable - Information control and personal identity - Shame and crime; Crime seductions - social problems such as social constructions - moral panic as a typology of social problem and in contemporary society - the social construction of the victim and the interactionist approach to victimology.</p> <p>_Special part: Fear, insecurity and community management - mass communication, cultural production and new forms of social interaction - the targeted use of mass media in terms of insecurity, social disorder and political re-legitimization of institutions - communication research: studies on perceptive modalities and on the construction of virtual reality in the mass media era - public opinion, fear of crime and the genesis of social alarm: studies on the media representation of crime and criminal justice - gender, representation and deviance in media communication.</p>
Course program	<p>General part: C. Rinaldi, P. Saitta (a cura di), Devianze e crimine. Antologia ragionata di teorie classiche e contemporanee, PM edizioni, 2017, following parts selection: Parte I. Anomia, funzionalismo e teorie subculturali; Parte III. Teorie dell'apprendimento sociale; Parte IV . Teorie della reazione sociale, teorie fenomenologiche e costruzione dei problemi sociali, Parte VIII. Nuove direzioni: teorie integrate, criminologia culturale, genere e crimine.</p> <p>Special part: Bianchetti R., La paura del crimine, un'indagine criminologica in tema di mass media e politica criminale ai tempi dell'insicurezza, Giuffrè, Milano 2018, following chapters selection: Introduzione, capp. I, II, III, IV e V; Goffman E., Rappresentazioni di genere, Mimesis Ed., 2015.</p>
Bibliography	
Notes	
Teaching methods	Lectures, class discussion, seminars, group work on problems, projects and case studies, and practical exercises
Assessment methods	Oral examination test
Further information	