

General Information	
Academic subject	SOCIOLOGY OF CULTURAL PROCESSES AND COMMUNICATION
Degree course	Communication Sciences
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italiano

Subject teacher	Name Surname	Mail address	SSD
	Daniele Morciano	daniele.morciano@uniba.it	Sps/08

ECTS credits details			
Basic teaching activities	Sociology of Cultural and Communicative processes	SPS 08	6

Class schedule	
Period	I SEMESTER
Year	2020-2021
Type of class	Lectures, practice exercises (individual or in group)

Time management	
Hours measured	1h= 60 min
In-class study hours	40
Out-of-class study hours	

Academic calendar	
Class begins	7/10/2019
Class ends	31/1/2020

Syllabus	
Prerequisite requirements	Basic knowledge of the main theories and research methods in sociology.
Expected learning outcomes	<p><i>Knowledge and understanding</i> Basic knowledge about the peculiarity of the sociological science. Ability to understand the main sociological terms applied to culture, communication and media education.</p> <p><i>Applying knowledge and understanding</i> Being able to apply the main theoretical tools of sociology to the exploration, observation, analysis and interpretation of cultural and communicative dynamics, with a specific attention to cultural change, youth cultures, critical analysis of new media, social practice between online e off line among young people, also from an educational perspective.</p> <p><i>Making informed judgements and choices</i></p>

	<p>Good level of critical thinking and reflection acquired through the application of analytical tools of sociology to the cultural and communicative processes</p> <p><i>Communicating knowledge and understanding</i> Good level of communication skills to develop during classroom simulation, even during frontal lecture and team working exercises</p> <p><i>Capacities to continue learning</i> Good level of self-learning skills, including the use of web to look for information and detailed contents, as well as the cooperative learning during the work group</p>
Contents	<p>The first part of the course will be dedicated to the main theoretical instruments developed by the sociological science with regard to cultural and communicative processes. General theories, theoretical models and concepts will be used in order to look at the main results of the sociological research about the cultural and communication processes. Classical sociologists will be explored in relation to cultural analysis, mainly Marx, Durkheim, Simmel and Weber, followed by a focus on the main theoretical framework about the relation between culture and society (the general theory of action from Parsons; the Cultural Studies; Bourdieu and the concepts of practice, habitus, cultural capital: the School of Frankfurt.</p> <p>The third part of the programme will offer a review of the some main research issues in the sociology of cultural and communication process, specifically the religion, the everyday life, the socialization processes, communication and languages, new media and education, gender studies, creativity, youth culture and cultural changes, migrants and cultures.</p> <p>The final part will be dedicated to the new media, specifically to the social practices of digital tools and languages among young people.</p>
Course program	
Bibliography	<ul style="list-style-type: none"> • Piccone Stella S., Salmieri L., <i>Il gioco della cultura. Attori, processi, prospettive</i>, Carocci Editore • R. Stella, C. Riva, C.M. Scarcelli, M. Drusian (2018), <i>Sociologia dei new media</i>. Seconda Edizione, Torino, Utet
Notes	
Teaching methods	<p>Lectures and group discussions.</p> <p>Group work on the risk and positive opportunities of digital media and their use among young people</p>
Assessment methods	Written and oral exam

	Possible intermediate exam will be communicated by the teacher at the beginning of the course
Further information	