Accounting	
Marketing & Business Administration	
10	
No	
Italian	
	Marketing & Business Administration 10 No

Subject teacher	Name Surname	Mail address	SSD
	Virginia Milone	virginia.milone@uniba.it	Secs P/07

ECTS credits details		
Basic teaching activities	10	

Class schedule	
Period	First semester
Year	2019-2020
Type of class	Lecture- workshops

Time management	
Hours	70
Hours of lectures	60
Tutorials and lab	10

Academic calendar		
Class begins	17 September 2019	
Class ends		

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	Syllabus	
	Prerequisites/requirements	No requirements
	Expected learning outcomes	Knowledge and understanding
		Students must be able to understand the business structure
		and the conditions for business operation and growth, using,
		among others, accounting records. Moreover, they must be
		acquainted with laws and regulations on financial reporting.
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ļ		Applying knowledge and understanding
		Students must be able to use the knowledge gained to deal with the main issues concerning business mathematics,
		accounting records, determining the financial performance and
		the working capital.
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ļ		Making informed judgements and choices
		Students must be able to assess the importance of the
		information provided, so that they can identify the main aspects of the financial reports. Furthermore, they must gain
		an adequate capacity to assess the accounting data and the
		relations between general accounting and financial
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statements.

Communicating knowledge and understanding

Students must be able to communicate using an appropriate technical language, clearly expose the topic and interact with the different parties they should get in contact with.

	Capacities to continue learning Students must develop learning skills functional to progress in their education, gaining further competencies required in the working environments where they will likely operate.
Contents	The course is aimed at providing students with the necessary tools to understand the business structure and operating conditions.
Course program	Business Economics and accounting. The business as economic entity. The idea of systemic business. The characteristics of business system and related development. Business analysis and classification. The relation business-environment.
	Features of the business system: business structure, human resources, technical structure and organization issues. Business combinations.
	Business management. Decision-making process and strategies. Financial stability. Business profitability and its determination.
	General accounting and chart of accounts. Statutory books and their preparation. Record keeping in general accounting system and method. Recording the main operations. Adjusting entries. Closing entries, opening entries. Structure of financial statements. Financial reporting. Business mathematics: calculation on goods costs and revenues. Interest and discount. Current account. Security market and Stock exchange.
Bibliography	Di Cagno N., Adamo S., Giaccari F., "L' AZIENDA. Finalità – Struttura - Amministrazione", Cacucci, Bari, 2019. Cerbioni F., Cinquini L., Sòstero U., "Contabilità e bilancio", McGraw-Hill , 2019. Di Cagno N, "Calcolo Commerciale" , Cacucci, Bari, 2015 (part I; chapters 3, 4 of part II excluded).
Notes	
Teaching methods	Lectures, exercises.
Assessment methods	Exam portion (esonero), written, oral.
Evaluation criteria	The portion of the exam (esonero) concern calculation and double entry accounting. It's intended only for students having attended the whole course who must complete the exam by passing an oral examination on the remaining part of the program. Students who have not attended the course must take both written and oral examination. The written examination consists in business mathematics and accounting exercises. On condition that the written examination is passed, the oral examination can be taken, which will deal with the other subject matters. The required level consists in being able to deal with the questions proposed demonstrating appropriate theoretical and
	questions proposed demonstrating appropriate theoretical and practical proficiency.

Further information	