

General information 2022-23	
Academic subject	COURSE OF CONSUMER PRIVATE LAW
Degree course	THREE-YEAR COURSE MARKETING & COMMUNICATION OF FIRM
Academic Year	III
European Credit Transfer and Accumulation System (ECTS)	6
Language	ITALIAN
Academic calendar (starting and ending date)	MARCH/JUNE 2023
Attendance	NO

Professor/ Lecturer	
Name and Surname	MASTRORILLI DANIELA
E-mail	daniela.mastrorilli@uniba.it
Telephone	080-5049007
Department and address	Dept of Economics, Management and Business Law University of Bari A. Moro Largo Abbazia S. Scolastica 53 70124 Bari
Virtual headquarters	Face to face lessons, registration in TEAMS: *MCA_BA-DIRITTO PRIVATO DEI CONSUMI, code yxdrj13
Tutoring (time and day)	Thursday 11-13,30

Syllabus	
Learning Objectives	<p>The course tends to teach how to use and understand the consumer code and connected laws for professional rights activities and consumer private protection.</p> <p>In the end of the course student:</p> <ul style="list-style-type: none"> -must provide independent reasoning, with assistance of basic text, connected laws, regulations, measures, case-law given during the lessons; must express critical and independent opinions and propose solutions to problems concerning to private consumer law; -must have capability to magisterial studies or hold an important position entrepreneurial or managerial in marketing rules or communication in enterprises, institutions, societies.
Course prerequisites	<i>Rudiments of contractual private law.</i>
Contents	<p>Rudiments of international and local consumer's protection and its evolution.</p> <p>The Consumer code (d.lgs. 6 settembre 2005, n. 206) into sources of private law:</p> <ul style="list-style-type: none"> -First Part (General law provisions): artt. 1-3 cons. code. -Second Part

	<p>(Education, information, commercial practices, advertising): art. 4, artt. 5/17 cons. code, artt. 18/19 cons. <u>code</u>, artt. 18/27-<u>quater cons. code</u>, Italian Competition Authority's functions, <u>artt. 28/32 cons. code</u>.</p> <p>-Third part (Consumer relations): <u>artt. 33-38 cons. code and confront to artt. 1341-42 civil code</u>, <u>art. 39 cons. code</u>, <u>artt. 44-67 cons. Code (telemarketing deepening)</u>, art. 68 cons. code (signs of d. lgs. n. 70/03 and e-marketing), <u>art. 101 cons. code</u>.</p> <p>-Fourth Part (Security and quality): <u>artt. 102-135 vicies ter cons. code</u>.</p> <p>-Fifth Part (Consumer associations and access to justice): <u>artt. 136-141/decies cons. code (signs 139/140/140 bis repealed)</u>.</p> <p>- Signs <u>Dir. (UE) 2020/1828</u>, waiting for transposition.</p> <p>-Sixth Part (Final dispositions): <u>art. 143 and 144-bis cons. code</u>.</p> <p>Consumer code update with the transposition of Dir. 2169/2019 UE.</p> <p>Title V-bis code of civil procedure (artt.840 -bis/ 840-sexies <i>decies</i> c-p-c.</p> <p>Consumer credit (artt. 121 /126 t.u.b.).</p>
Books and bibliography	<p>-Lecture notes of course available from personal web profile of Department of Economics, Management and Business law,</p> <p>-consumer code, 2021 by MISE;</p> <p>-artt.840 -bis/ 840-sexies <i>decies</i> code of civil procedure.</p> <p>Alternative for frequenters</p> <p>Agreed syllabus and educational material given in the lecture room.</p>
Additional materials	Measures, case-law given during the lessons.

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
48	42/44	4/6	
ECTS			
6			
Teaching strategy			
Expected learning outcomes			
Knowledge and understanding on	The student must know how to find, recognize, interpret the laws on the subject.		
Applying knowledge and understanding on	The student must be able to apply the studied to the contracts of which he is a part, as a consumer, or as part of his working life.		
Soft skills	<p><i>Making informed judgments and choices.</i></p> <p>The student must be able to assess the most appropriate tools to solve a problem.</p>		

	<p><i>Communicating knowledge and understanding</i> The student must be able to comment on the main sources of the subject.</p> <p><i>Capacities to continue learning</i> The student must be able to understand the essential aspects of the laws examined and to apply them.</p>
--	--

Assessment and feedback	
Methods of assessment	Oral examination, only for frequenters exemption.
Evaluation criteria	<p><i>Knowledge and understanding</i> Verification of ability to identify and comment basic and specialized consumption laws.</p> <p><i>Applying knowledge and understanding</i> Verification of ability to apply theoretical knowledge to practical cases described during the lessons.</p> <p><i>Autonomy of judgment</i> Verification of ability to critically discuss on the subject.</p> <p><i>Communication skills</i> Verification of ability to critical presentation of what is required.</p> <p><i>Communicating knowledge and understanding</i> Verification of ability to employ effectively study hours.</p> <p><i>Capacities to continue learning</i> Verification of ability to continue learning in the matter.</p>
Criteria for assessment and attribution of the final mark	Votes out of thirty.
Additional information	

The teacher

Daniela Mastrorilli