

<b>General Information</b>	
Academic subject	Management and Organization Theory
Degree course	Economia e Management
Curriculum	8
ECTS credits	
Compulsory attendance	No
Language	Italian

<b>Subject teacher</b>	Name Surname	Mail address	SSD
	Floriana Luisi	f.luisi@libero.it	SECS P/07

<b>ECTS credits details</b>			
Basic teaching activities	8 credits		

<b>Class schedule</b>	
Period	I semester
Year	2017-2018
Type of class	Lecture

<b>Time management</b>	
Hours	56
Hours of lectures	36
Tutorials and lab	20

<b>Academic calendar</b>	
Class begins	26 September 2018
Class ends	13 December 2018

<b>Syllabus</b>	
Prerequisites/requirements	
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<p>Know the basic concepts and language of the economic analysis of firms' processes.</p> <p>Know the wide range of decisions faced by managers and of the underlying economic analysis supporting them.</p> <p>Develop an awareness of the complementary roles that different actors (individuals, organizations, institutions) play in modern economic systems.</p> <p>Develop a critical attitude regarding the objectives and the behaviour of people engaged in economic activity.</p> <p>Being able to take basic managerial decisions, using the tools and decision-making models developed during the course.</p>
Contents	<p>The course introduces to the broad field of economics and management of firms; the basic concepts and theories of modern management are presented and discussed. The educational goals of the course can be summarized as follows:</p>

	<ul style="list-style-type: none"> <li>- make students aware of the complementary roles that different actors (individuals, organizations, institutions) play in modern economic systems;</li> <li>- develop a critical attitude regarding the objectives and the behaviour of people engaged in economic activity;</li> <li>- provide students with the fundamental concepts required for the economic analysis of firms' processes, as well as the ability to use them in basic situations;</li> <li>- provide a systematic picture of the wide range of decisions faced by managers and of the underlying economic analyses.</li> </ul> <p>The course is designed in such a way to combine concepts and theory with the richness of firms' real life. For this reason, students are strongly encouraged to take an active part in the learning process.</p>
<p>Course program</p>	<p><b>Introduction, theory of the firm and corporate governance.</b></p> <p>The economic activity: organizations, firms, and economic specialization. Theories of the firms: stakeholder versus shareholder view. Behavioural assumptions: ethics and bounded rationality. Protecting shareholders' interests: corporate governance mechanisms.</p> <p><b>Measuring performance for strategic analysis.</b></p> <p>Introduction to strategy: creating competitive advantage. Learning to read financial statements (income statement and balance sheet) as tools for representing and analysing strategic decisions. Measuring performance through financial ratios.</p> <p><b>Strategic analysis and managerial decisions.</b></p> <p>Strategic analysis: diagnosis, formulation, and implementation. Strategic diagnosis: economies of scale, learning, scope, and transaction. Strategy formulation: resources and competences. Strategy implementation: Expanding scope, acquiring resources, aligning organization and people. Organizational structures, mechanisms, and culture. Aligning processes and people: leadership.</p>
<p>Bibliography</p>	<p>C. WALSH, <i>Key Management Ratios</i>, Prentice Hall, 2006.</p>

Notes	Book to be defined and communicated during the course
Teaching methods	<ul style="list-style-type: none"> <li>• Face-to-face lectures</li> <li>• In-class exercises</li> <li>• Theories and/or case studies discussions</li> </ul>
Assessment methods (indicate at least the type written, oral, other)	A written exam
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	Students are evaluated based on a general written exam only (100% of the grade), which can be made either in January/February, or in any of the future exam sessions.
Further information	