

General Information	
Academic subject	Geography of Tourism
Degree course	Master Degree
Curriculum	Design and Management of Tourist and Cultural Systems
ECTS credits	8
Compulsory attendance	No
Language	Italian

Subject teacher	Name	Mail address	SSD
	Surname		
	Maria Fiori	maria.fiori@uniba.it	M-GGR/02

ECTS credits details			
Basic teaching activities	Tourism and Economic Geography	Exercises, active methodologies	Team work and individual written tests

Class schedule	
Period	Semester I
Year	2017-2018
Type of class	Frontal lessons; classroom exercises; project work

Time management	
Hours	56
Hours of lectures	40
Tutorials and lab	16

Academic calendar	
Class begins	25.09.2017
Class ends	11.12.2017

Syllabus	
Prerequisites/requirements	Ability to observe regional environments
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<p><i>Knowledge and understanding</i></p> <p>Logical and methodological structures of Geography</p> <p><i>Applying knowledge and understanding</i></p> <p>Socio-cultural and environmental dynamics</p> <p><i>Making informed judgements and choices</i></p> <p>To recognize the tourism potential of regions</p> <p><i>Communicating knowledge and understanding</i></p> <p>Both in verbal and iconic terms</p> <p><i>Capacities to continue learning</i></p> <p>On the base of different methods and procedures</p>
Contents	<ul style="list-style-type: none"> Heritage and Tourism; geographical supply and demand factors; management and interpretation of data; heritage and politics; the actors and tourism planning; sustainable development and tourism

Course programme	
Bibliography	Timothy D.J., Boyd S.W., Heritage a turismo, Hoepli, 2007
Notes	
Teaching methods	Lectures; workshop; direct observation
Assessment methods (indicate at least the type written, oral, other)	Project work, oral, written
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	Knowledge and ability to apply models to different geographical environments, and to motivate and document adequately all personal proposals
Further information	