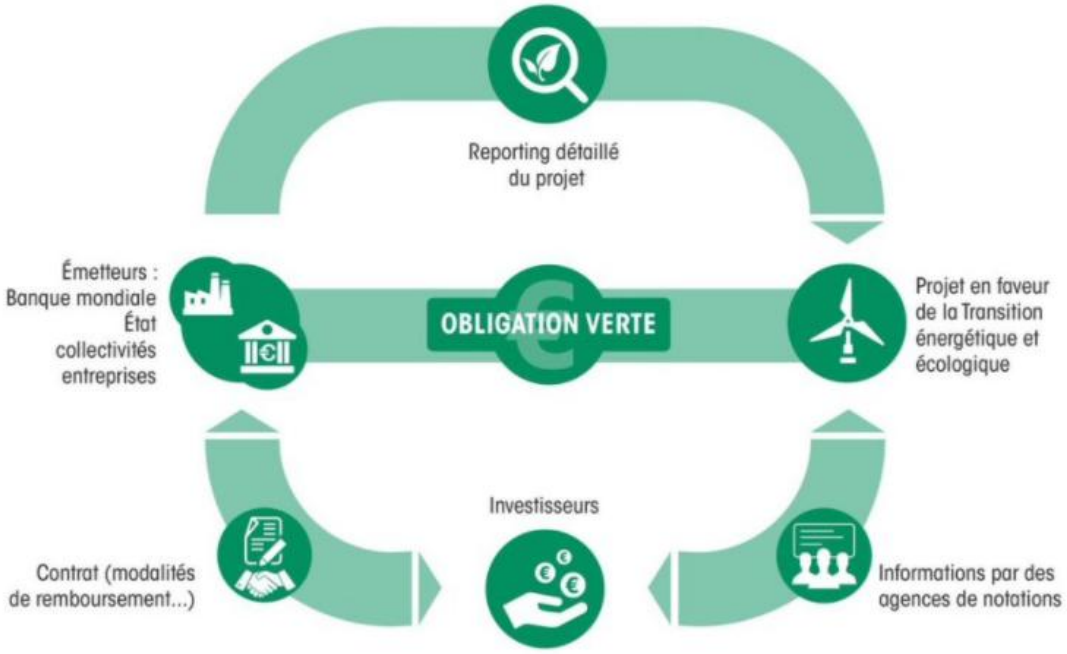QU'EST-CE QU'UNE OBLIGATION VERTE ?