



UNIVERSITÀ
DEGLI STUDI DI BARI
ALDO MORO

Communication Studies

General information	
Academic subject	Early Modern History
Degree course	Communication Studies
Academic Year	Third Year
European Credit Transfer and Accumulation System (ECTS)	9
Language	Italian
Academic calendar (starting and ending date)	First semester (October 2021-January 2022)
Attendance	Recommended

Professor/ Lecturer	
Name and Surname	Angela Carbone
E-mail	angela.carbone@uniba.it
Telephone	0039 080-5714709
Department and address	ForPsiCom Via Crisanzio 42 Bari Second floor, room 217
Virtual headquarters	Microsoft Teams
Tutoring (time and day)	Thursday 12.00-14.00 in person and online MICROSOFT TEAMS: vvw1bct

Syllabus	
Learning Objectives	The Course in Communication Studies provides training basic theory and practice on communication. The student learns to critically analyze the use of different methods and languages in filed of semiotic, linguistic, literary, history, psychology, sociology, media studies. He is encouraged to develop an appropriate and creative use of different cultural languages and media. Furthermore, the student acquires the tools to design different forms of communication in the cultural industry.
Course prerequisites	Being a third-year exam, prerequisites on early modern period are going to be tested at the beginning of the course to organize better the course.
Contents	The course invites students to reflect on the most important problems of the modern Europe, with specific focus on the analysis of the socio-historical and historical-cultural events. In particular, the lectures will address some general patterns of interpretation of historical processes of the modern age, such as classical periodization, the confrontation with social sciences and the historiographical categories on discipline and social control, the process of civilization. Emphasis will be placed on the socio-cultural

	practices, the circulation of ideas (education, reading, printing, newspapers, publishing) and the consolidation of new forms and tools of sociability and intellectual exchange that strongly connotes European society from the eighteenth century onward. In addition, the course will examine the mechanisms of control of cultural life and how the institutions (the Church and states) allowed ideas to circulate in the European context.
Books and bibliography	Roberto Bizzocchi, <i>Guida allo studio della storia moderna</i> , Editori Laterza, Roma-Bari, 2019 ¹⁶ . Mario Infelise, <i>I libri proibiti</i> , Editori Laterza, Roma-Bari 2019 ² . Asa Briggs, Peter Burke, <i>Storia sociale dei media</i> , il Mulino, 2010, 3 ^a edition (cap. I-II-III-IV).
Additional materials	The reference books are aimed, through various levels of detail, to provide students with the analysis of early modern history through social history of media and the historiographical categories of censorship and control of the circulation of ideas. It is a matter of prime importance to the training of future operators in the field of information and publishing systems, which is the focus of the degree program.

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
225	50	10	165
ECTS			
8	7	1	
Teaching strategy	Lectures and seminars. Planned activities include workshops and tutorials on the sources for the study of communication strategies in the early modern period. The course is not in e-learning mode.		
Expected learning outcomes			
Knowledge and understanding on:	Extensive knowledge of the subject through a critical lecture of concept, periodization, and problems.		
Applying knowledge and understanding on:	<p>Ability to process the acquired knowledge and experience gained during professional activity to find, select, and process information in the field of the media in the modern age.</p> <p>Students must learn a method that will allow them to develop and update the body of knowledge on modern history, in relation to the evolution of the business segments corresponding to their professional profile. Students must also gain the ability to adapt their analytical skills to new questions posed by changes in the social and cultural context, as well as in the productive innovations that will take place in their specific work environment.</p>		
Soft skills	Critical thinking of everything that revolves around the public, the media, the manipulation of information, new technologies tools, including social networks.		

	<p>Communicative skills and mastery of the tools for the discussion of public history through a varied landscape of sources: iconographic, photographic, filmic, animation and documentary.</p> <p>Capacities to continue learning independently</p>
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Assessment and feedback	
Methods of assessment	The final exam will consist of an oral examination. It will be proposed verifications, to be agreed with the students, useful as monitoring and support for learning.
Evaluation criteria	<p>The exam is aimed at verifying the level of knowledge of the contents proposed during the course. In particular, they will be taken into consideration:</p> <ul style="list-style-type: none"> - the theoretical references of the early modern history - critical and argumentative capacity - the ability to develop knowledge in the history of communication and media - quality of performance - autonomy of judgment - competence in the use of specialized vocabulary
Criteria for assessment and attribution of the final mark	The final grade is awarded out of thirty. The exam is passed when the grade is greater or equal to 18. To achieve a high evaluation, the student must have developed independent and adequate capacity for argumentation and presentation.
Additional information	Learning material will be provided to students.

