

General information	
Academic subject	Public Opinion History
Degree course	Editorial public and social information studies
Curriculum	Information and editorial systems
ECTS credits	9
Compulsory attendance	No
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Angela Carbone	angela.carbone@uniba.it	M-STO/02

ECTS credits details		SSD	Credits
Basic teaching activities	Historical-social disciplines, etc	M-STO/02	9

Class schedule	
Period	Semester II march 2018
Year	2017-2018
Type of class	Lecture-workshops

Time management	
Hours measured	60 minutes
In- class study hours	60
Out-of-class study hours	165

Academic calendar	Administrative office
Class begins	
Class ends	

Syllabus	
Prerequisite requirements	Knowledge of modern European history
Expected learning outcomes (according to Dublin Descriptors)	<p>Extensive knowledge of the history of public opinion, how the concept of public opinion evolved, its current historiographical categories and reviews.</p> <p>Ability to process the acquired knowledge and experience gained during professional activity in order to find, select and process information in the field of public opinion and the media.</p> <p>Critical thinking of everything that revolves around the public, the media, the manipulation of information, new technology</p>

	<p>tools, including social networks.</p> <p>Communicative skills and mastery of the tools for the discussion of history through a varied landscape of sources, including and implementation of iconographic, photographic, filmic, animation and documentary sources.</p> <p>Students must learn a method that will allow them to develop and update the body of knowledge on the history of public opinion, in relation to the evolution of the business segments corresponding to their professional profile. Students must also gain the ability to adapt their analytical skills to new questions posed by changes in the social and cultural context, as well as in the productive innovations that will take place in their specific work environment.</p>
<p>Contents</p>	<p>The course invites students to reflect on the genesis and development of public opinion in modern Europe, with specific focus on the analysis of the socio-historical and historical-cultural events. In particular, the lectures will address some general patterns of interpretation of historical processes of the modern age, such as classical periodization, the confrontation with social sciences and the historiographical categories on discipline and social control, and the process of civilization as a backdrop to the birth and the assertion of public opinion. Emphasis will be placed on the socio-cultural practices, the circulation of ideas (education, reading, printing, newspapers, publishing) and the consolidation of new forms and tools of sociability and intellectual exchange that strongly connotes European society from the eighteenth century onward. In addition, the course will examine the mechanisms of control of cultural life and how the institutions (the Church and states) allowed ideas to circulate in the European context.</p>

<p>Course program</p>	
<p>Bibliography</p>	<p>Jürgen Habermas, <i>Storia e critica dell'opinione pubblica</i>, Editori Laterza, Roma-Bari 2006.</p> <p>Mario Infelise, <i>I libri proibiti</i>, Editori Laterza, Roma-Bari 2013 (11° ed.).</p> <p>Mario Infelise, <i>I padroni dei libri. Il controllo sulla stampa nella prima età moderna</i>, Editori Laterza, Roma-Bari 2014.</p>
<p>Notes</p>	<p>The reference books are aimed, through various levels of detail, to provide students with the genesis, development, criticism of public opinion, the historiographical categories of censorship and control of the circulation of ideas. It is a</p>

	matter of prime importance to the training of future operators in the field of information and publishing systems, which is the focus of the degree program and curriculum in question.
Teaching methods	Front lessons and seminars
Assessment methods	Oral test
Further information	Exemption in course