

COURSE OF STUDY *Business Strategies and Management*
ACADEMIC YEAR 2024-2025

ACADEMIC SUBJECT *Industrial Ecology*

General information	
Year of the course	I
Academic calendar (starting and ending date)	I semester (from 16/09/2024 to 20/12/2024)
Credits (CFU/ETCS):	8
SSD	SECS-P/13
Language	Italian
Mode of attendance	Optional

Professor/ Lecturer	
Name and Surname	Bruno Notarnicola
E-mail	bruno.notarnicola@uniba.it
Telephone	+39-080-5718714
Department and address	Ionian Department, Faculty of Economics, Lago Maggiore street corner with Ancona street
Virtual room	Microsoft Teams (code: pfy0u1a)
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Wednesday and Friday from 11:00 to 13:00

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
200	64		136
CFU/ETCS			
8	8		

Learning Objectives	<p>The aim of the course is to make students acquire the principles, concepts, tools and methodologies of Industrial Ecology. It constitutes a new paradigm of economic development which, increasingly at international and local level, is finding wide diffusion, allowing the creation of sustainable development paths, programs and policies.</p> <p>During the course, active teaching methods will be privileged, with case studies and/or analysis of scientific works, multimedia teaching supports, demonstration of specialized software, group work and simulations, visits and study seminars.</p>
Course prerequisites	No

Teaching strategies	Lectures, internal cycles of lessons, exercises, seminars, laboratory activities, study visits. Course present in the e-learning area of the Faculty website.
Expected learning outcomes in terms of	

Knowledge and understanding on:	<ul style="list-style-type: none"> ○ The Industrial Ecology course aims to provide students with in-depth specialist knowledge relating to the interactions between production processes and the environment, the eco-efficient use of raw materials in the same and the tools applicable for the improvement of production in key sustainable (such as Eco-design, Life Cycle Assessment, Material Flow Analysis, Input-Output Analysis).
Applying knowledge and understanding on:	<ul style="list-style-type: none"> ○ Having acquired the basic concepts and terminology, the student will have in-depth knowledge of the approaches and tools of Industrial Ecology and the practical aspects of LCA assessments using Software.
Soft skills	<ul style="list-style-type: none"> • Making informed judgments and choices <ul style="list-style-type: none"> ○ The course aims at the student's understanding of the most current environmental dynamics related to industrial ecosystems, the ability to evaluate the realization of a sustainable production or production process and with a problem-solving approach. • Communicating knowledge and understanding <ul style="list-style-type: none"> ○ At the end of the course, the student will have acquired the technical language useful for facing and covering managerial positions (such as Environmental Managers or Sustainability Managers), as well as providing advice on real cases. • Capacities to continue learning <ul style="list-style-type: none"> ○ The goal is to give the student an analytical technical-managerial ability. Finally, through the study of environmental management and assessment tools, it offers students the knowledge acquired that can be used on the territory both for public administration and private companies.
Syllabus	
Content knowledge	<p>Definition of Industrial Ecology (EI). Schematic of the main physical interactions between the economic system and the environmental system. Industrial metabolism and environmental metabolism Historical evolution of EI: the different approaches to cleaner production (end -of-pipe, cleaner production, industrial symbiosis). Concepts and principles of EI. Review of the main EI approaches and tools. Design for the Environment (DfE), Eco -design. Notes on integrated quality -environment design tools The life cycle of the product from an EI perspective: from the cradle to the grave. Life Cycle Assessment (LCA) as an environmental management tool in an extended life cycle perspective. Simplified approaches to LCA. Notes on other environmental management and evaluation tools (Substance Flow Analysis, Material Flow Analysis, Input -Output Analysis). Ecological labels (Ecolabel, EPD, PEF). Eco -industrial parks. The paradigmatic case of Kalundborg, the Closed Project, the Humber region, the Taranto case study. LCA Software Analysis.</p>
Texts and readings	<ul style="list-style-type: none"> • Notarnicola B. 2024: "Appunti dalle lezioni". • Notarnicola B., 2008. Strumenti tecnici a supporto delle certificazioni ambientali: l'Analisi del Ciclo di Vita (LCA), 2008. In Buonfrate A.: Codice dell'Ambiente, UTET pg. 787 -811. • Ehrenfeld J., Gertler N., 1997. Industrial Ecology in Practice The Evolution of Interdependence at Kalundborg, Journal of Industrial Ecology, 1(1) pp.67 - 79. • Mirata M., 2004. Experiences from early stages of a National industrial symbiosis programme in the UK. Determinants and coordination challenges, Journal of Cleaner production, 12 (8 -10), pp.967 -983.

	<ul style="list-style-type: none"> • Notarnicola B., Uricchio A.F., Tassielli G., Renzulli P.A., Selicato G., 2012. Elaborazione di un modello di applicazione dei principi e degli strumenti dell'ecologia industriale ad un'area vasta. Cacucci Editore, Bari (Un capitolo a scelta). <p>Recommended reading:</p> <ul style="list-style-type: none"> • Graedel TE, Allembly BR., 2002: Industrial Ecology, Upper Saddle River, NJ, Prentice -Hall • Notarnicola B., Tassielli G., Settanni E., 2005. Life Cycle Costing e ambiente: lineamenti metodologici e applicazione alla produzione di energia elettrica. Ambiente, Risorse, Salute, n. 101, 14 -19.
Notes, additional materials	
Repository	E-learning platform of the Jonian Department

Assessment	
Assessment methods	<ul style="list-style-type: none"> • Oral interview.
Assessment criteria	<ul style="list-style-type: none"> • Knowledge and understanding <ul style="list-style-type: none"> ○ The student will have a broad view of the current entrepreneurial possibilities related to industrial ecology and the circular economy. • Applying knowledge and understanding <ul style="list-style-type: none"> ○ The student, having acquired the basic concepts and terminology, will have in-depth knowledge of the approaches and tools of Industrial Ecology and the practical aspects of LCA assessments using the Software. • Autonomy of judgment <ul style="list-style-type: none"> ○ The student will be able to understand all the theoretical problems and propose solutions and options for improving the environmental profile. • Communicating knowledge and understanding <ul style="list-style-type: none"> ○ The student will acquire adequate managerial skills with the aim of providing business consultancy about industrial ecology and the circular economy. • Communication skills <ul style="list-style-type: none"> ○ The student will acquire the technical language of the various industrial ecology tools • Capacities to continue learning <ul style="list-style-type: none"> ○ The student will acquire adequate knowledge on environmental management tools with the aim of applying them concretely to real case studies.
Final exam and grading criteria	The final grade is awarded out of thirty. The exam is passed when the grade is greater than or equal to 18.
Further information	