

COURSE OF STUDY *BUSINEES STRATEGY AND MANAGEMENT*
ACADEMIC YEAR *2022/2023*
ACADEMIC SUBJECT *ECONOMY AND TECHNIQUE OF THE SECURITIES MARKET*

General information	
Year of the course	<i>2023/2024</i>
Academic calendar (starting and ending date)	<i>II Semester (19/02/2024 – 31/05/2024)</i>
Credits (CFU/ETCS):	<i>8</i>
SSD	<i>SECS/P11</i>
Language	<i>Italian</i>
Mode of attendance	<i>Optional</i>

Professor/ Lecturer	
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Department and address	<i>Taranto Economic Headquarters - Third floor</i>
Virtual room	<i>Microsoft Teams page of the course Business Strategy and Management</i>
Office Hours (and modalities: e.g., by appointment, on line, etc.)	<i>Friday from 14 to 15 by appointment</i>

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
<i>200</i>	<i>64</i>	<i>//</i>	<i>136</i>
CFU/ETCS			
<i>8</i>	<i>8</i>		

Learning Objectives	<i>The course aims to present the technical characteristics and the economic and management profiles of the securities instruments, and to provide a picture of the equity, bond and derivatives markets, with regard to the structure of supply and demand, regulation, institutional and organizational profiles, to the main types of securities. The type of professional figures that one wants to train for the Master's Degree in Business and Management Strategies is that of "Specialists in relations with the market".</i>
Course prerequisites	<i>//</i>

Teaching strategies	<i>Lectures and guided tours at the bodies where the securities market operations are carried out</i>
Expected learning outcomes in terms of	
Knowledge and understanding on:	<i>At the end of the course, students must know and have the ability to understand the main dynamics of the functioning of the stock exchanges and the processes of quotations on the stock exchange.</i>

Applying knowledge and understanding on:	<i>At the end of the course, students must be able to know and have the ability to understand the application of the basics, learning a correct method of assessing the return profile and risk of the financial instruments studied (stocks, bonds and derivatives).</i>
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> <p><i>At the end of the course, students must be able to understand the techniques for making the best investment choices by identifying possible risk areas as market conditions change.</i></p> <ul style="list-style-type: none"> • <i>Communicating knowledge and understanding</i> <p><i>At the end of the course, students must have acquired the ability to present the various investment opportunities in public, as well as provide advice on issues related to investment choices.</i></p> <ul style="list-style-type: none"> • <i>Capacities to continue learning</i> <p><i>At the end of the course, students must have acquired a good ability to analyze and evaluate financial instruments.</i></p>
Syllabus	
Content knowledge	<p><i>In detail, the Course program is structured as follows:</i></p> <p><i>Part I - introductory part</i></p> <ol style="list-style-type: none"> 1. <i>The organization of the financial markets</i> 2. <i>The Italian discipline of financial intermediation and markets</i> <p><i>Parte II - substantial part</i></p> <ol style="list-style-type: none"> 3. <i>Debt instruments</i> 4. <i>The equity instruments: the shares and the offers of share</i> 5. <i>Derivative instruments</i> 6. <i>Services to issuers</i> 7. <i>The units of collective investment schemes</i> 8. <i>The structure and organization of market institutions</i> 9. <i>Intermediaries in financial instruments</i> 10. <i>The evaluation of financial instruments</i> <p><i>Parte III - special part</i></p> <ol style="list-style-type: none"> 11. <i>Supervision of intermediaries and markets</i> 12. <i>The managed saving industry</i>
Texts and readings	<i>Banfi A., Markets and financial instruments, ISEDI, Turin.</i>
Notes, additional materials	<i>Consolidated Law on Finance Legislative Decree 24 February 1998, n. 58 in the updated version also available on the website www.consob.it and Consob / Bank of Italy Regulations</i>
Repository	<i>ONLY FOR THE ATTENDED: Other teaching material that will be delivered during the lessons</i>

Assessment	
Assessment methods	<i>Oral examination</i>
Assessment criteria	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> <p><i>At the end of the course, students must know and have the ability to understand the main dynamics of the functioning of the stock exchanges and the processes of quotations on the stock exchange.</i></p> <ul style="list-style-type: none"> • <i>Applying knowledge and understanding</i> <p><i>At the end of the course, students must be able to know and have the ability to understand the application of the basics, learning a correct method of assessing the return profile and risk of the financial instruments studied (stocks, bonds and derivatives)</i></p> <ul style="list-style-type: none"> • <i>Autonomy of judgment</i>

	<p><i>At the end of the course, students must be able to understand the techniques for making the best investment choices by identifying possible risk areas as market conditions change.</i></p> <ul style="list-style-type: none"> • <i>Communicating knowledge and understanding</i> <p><i>At the end of the course, students must have acquired the ability to present the various investment opportunities in public, as well as provide advice on issues related to investment choices.</i></p> <ul style="list-style-type: none"> • <i>Communication skills</i> <p><i>Already listed in this section "Evaluation criteria" in the five points</i></p> <ul style="list-style-type: none"> • <i>Capacities to continue learning</i> <p><i>At the end of the course, students must have acquired a good ability to analyze and evaluate financial instruments.</i></p>
Final exam and grading criteria	<p><i>The final mark is given out of thirty.</i></p> <p><i>The exam is considered passed when the grade is greater than or equal to 18.</i></p>
Further information	
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