



**VISUAL AND PERFORMING ARTS STUDIES**  
**ACADEMIC YEAR 2023-2024**  
**GEOGRAPHY OF TOURISM**

General information	
Year of the course	II Year
Academic calendar (starting and ending date)	II Semester (26/02/2024 – 15/05/2024)
Credits (CFU/ETCS):	6
SSD	M-GGR/01
Language	Italian
Mode of attendance	Attendance is regulated by Article 4(2) of the Study Course Regulations

Professor/ Lecturer	
Name and Surname	Rosalina Grumo
E-mail	rosalina.grumo@uniba.it
Telephone	080 5717404
Department and address	Università di Bari, Department Dirium Language building, fourth floor, Room n. 13
Virtual room	Teams: 3hk0tot
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Thursday from 11:00 to 13:00

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	42		108
CFU/ETCS			
6	6		

<b>Learning Objectives</b>	Critically analyze the forms and models of the tourist space
<b>Course prerequisites</b>	No prerequisites are required. A first methodological part is foreseen within the course to bring the class to a homogeneous level of knowledge of the discipline. And the specialist dimension of the geography of cultural tourism is grafted onto this part

<b>Teaching strategy</b>	Frontal teaching and Laboratories Delphy Technique
<b>Expected learning outcomes in terms of</b>	
<b>Knowledge and understanding on:</b>	Within the Three year Degree Course in which the teaching of tourism geography is inserted, the student is supported to know and understand the discipline as a branch of Geography in the variations, especially in the cultural sphere, but also in the cultural, social, economic, political, image, communication and organization of tourist areas, evaluating the disciplinary tradition in Italy and abroad.



<b>Applying knowledge and understanding on:</b>	The course aims to provide useful tools not only for the knowledge and understanding of the discipline but above all to create a link with the other disciplines of the Degree Course and to make a common platform on which to develop projects, study cases at regional level, Italian and foreign through a method of application with respect to what is studied at a theoretical level. This is fully among the objectives that the geographic disciplines and in this case the Geography of tourism are set to develop individual and group processing skills.
<b>Soft skills</b>	<ul style="list-style-type: none"> <li>• <i>Making informed judgments and choices</i> The objective is to provide the student within the Degree Course with the conceptual, methodological and applied tools to be able to recognize, interpret and represent the tourist and relationship space in a critical key.</li> <li>• <i>Communicating knowledge and understanding</i> The analysis and application of some specific aspects of the discipline come into the Delphi Technique as a method of brain storming and communication to allow for integration into a diverse workplace.</li> <li>• <i>Capacities to continue learning</i> Training in the specific discipline helps to make people understand that tourism is an expression and a measure of men's ability to organize space to enhance it, respecting nature and its essential elements. Therefore tourism in the discipline is valued as a factor of development to measure the degree of maturity of the tourist regions. In this sense, intermediate exercises are foreseen that allow to evaluate the different levels of learning.</li> </ul>
<b>Syllabus</b>	
<b>Content knowledge</b>	The developed program helps to build systematic knowledge of the discipline by presenting a review of topics and the literature that has dealt with them. The approaches followed are different and each has suggested themes and tools: from the economic to the political, from the human to the environmental and to the perceptive. Given the inclusion of the discipline in the Performing Arts Course, the focus is on the enhancement of tourism in cultural territories, through concrete and current examples of the offer of places of culture and through qualitative and quantitative insights.
<b>Texts and readings</b>	<p>Geography of tourism Mangano S., <i>I territori culturali in Italia. Geografia e valorizzazione turistica</i>, Carocci, Roma, 2018.</p> <p>Teaching material on Geography of Tourism: methodology and areas. The reference used is: Bagnoli L., <i>Manuale di geografia turismo. Dal grand tour al Covid</i>, quinta edizione, Utet, Torino, 2022.</p>
<b>Notes, additional materials</b>	Evaluation is based on the text of Mangano, but for those who attend material on Bagnoli is provided
<b>Repository</b>	
<b>Assessment</b>	
Assessment methods	Oral with written essays and their discussion in class in specific seminar moments.
Assessment criteria	The theoretical part of the Tourism Geography program for Knowledge and understanding is supported by the choice of some particularly significant topics for learning. With regard to Applied knowledge and understanding



	since Geography is an active discipline that can contribute to the knowledge of the phenomena and of the territory, the class is encouraged to work as a team. This helps to exercise autonomy of judgement, level of maturity and critical capacity of the student as well as communication skills. The ability to learn is stimulated by intermediate exercises which allow to evaluate the different levels of learning. The expected results in the various steps are generally very positive.
Final exam and grading criteria	The expected results in the various steps are generally positive and therefore this affects the attribution of the final grade. The modulation concerns an evaluation which, as we know, is measured on 18" if the general part and the analysis of the text are sufficiently exposed. The construction of a project (constructed individually or in a group) on the theme of cultural tourism, usually as an applied example, on a local scale, which is exhibited in a seminar day in which the course participants debate on the peculiarities of the their projects, methods, and on the SWOT analysis (Strengths, Weaknesses, Threats and Opportunities) of the reference areas, in relation to the possibility of creating development and growth in terms of tourism, especially in the cultural sphere. The consistent and punctual application leads to the achievement of a higher score, up to 30 and, where there is also effectiveness in the exposition, to the attribution of praise.
<b>Further information</b>	Office hours are published on the teacher's page on the Dirium Department website. Times may vary. Students are asked to check.