

Academic subject	Geography of tourism
Degree course	LM 65 (Entertainment sciences)
Year of the course	
Department	Dipartimento di Lettere Lingue Arti. Italianistica e Culture Comparate - Università degli Studi di Bari 'Aldo Moro'
Subject area	Geography
SSD	M-GGR/01
ECTS credits	6 (Study Hours: 150)
Language	Italian
Type of class	Lectures, Workshp
Compulsory attendance	See Regolamento Didattico, art. 7.
Learning Objectives	The objectives of the Geography of Tourism course are aimed at building systematic knowledge of the discipline by presenting a review of themes and the literature that dealt with it. The approaches followed are different and each has suggested themes and tools: from economic to political, from human to environmental and perceptual.
Prerequisites	No special prerequisites are required. Within the course, a first methodological part is expected that will bring the class to a homogeneous level of knowledge of the discipline. And on this part is grafted the specialist dimension relating to the geography of cultural tourism.
Expected learning outcomes	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> Within the Three year Degree Course in which the teaching of tourism geography is inserted helps the student to know and understand the discipline as a branch of Geography in the variations, especially in the cultural sphere, but also in the cultural, social, economic, political, image, communication and organization of tourist areas, evaluating the disciplinary tradition in Italy and abroad. • <i>Applying knowledge and understanding</i> The course aims to provide useful tools not only for the knowledge and understanding of the discipline but above all to create a link with the other disciplines of the Degree Course and to make a common platform on which to develop projects, study cases at regional level, Italian and foreign through a method of application with respect to what is studied at a theoretical level. This is fully among the objectives that the geographic disciplines and in this case the Geography of tourism are set to develop

	<p>individual and group processing skills.</p> <ul style="list-style-type: none"> • <i>Making informed judgements and choices</i> <p>The objective is to provide the student within the Degree Course with the conceptual, methodological and applied tools to be able to recognize, interpret and represent the tourist and relationship space in a critical key.</p> <ul style="list-style-type: none"> • <i>Communicating knowledge and understanding</i> <p>The analysis and application of some specific aspects of the discipline come into the Delphi Technique as a method of brain storming and communication to allow for integration into a diverse workplace.</p> <ul style="list-style-type: none"> • <i>Capacities to continue learning</i> <p>Training in the specific discipline helps to make people understand that tourism is an expression and a measure of men's ability to organize space to enhance it, respecting nature and its essential elements. Therefore tourism in the discipline is evaluated as a factor of development to measure the degree of maturity of the tourist regions. In this sense, intermediate exercises are foreseen that allow to evaluate the different levels of learning. Given the inclusion of the discipline in the Course of Entertainment Sciences the focus is on the tourist enhancement in cultural territories, through concrete and current examples of the offer of cultural places and through qualitative and quantitative analysis.</p>
<p>Evaluation criteria</p>	<p>The theoretical part of the Human Geography program for <i>Knowledge and Understanding</i> is supported by the choice of some particularly significant themes for learning. With regard to <i>Applying knowledge and understanding</i>, since Geography is an active discipline that can contribute to the knowledge of phenomena and the territory, the class is encouraged to work in a team. This helps to exercise <i>Making informed judgments and choices</i>, level of maturity and critical skills student as well as <i>Communicating knowledge and understanding</i>. <i>Capacities to continue learning</i> it is solicited by intermediate exercises that allow to evaluate the different levels of learning. The expected results in the various steps are generally positive.....</p>
<p>In-class study hours</p>	<p>48 Class begins february 22th 2020</p>
<p>Classrooms and class times</p>	<p>Calendario lezioni</p>

Academic subject	Geography of tourism		
Academic Year	2020-2021	2 Semester	
Teacher	Rosalina Grumo	rosalina.grumo@uniba.it	
Teacher's web page	https://manageweb.ict.uniba.it/docenti/grumo-rosalina		
Syllabus			
Course contents	Given the inclusion of the discipline in the Performing Science Course, the focus is on the enhancement of tourism in cultural territories, through concrete and current examples on the offer of places of culture and through qualitative and quantitative insights.		
Bibliography	<ul style="list-style-type: none"> Mangano S., I territori culturali in Italia. Geografia e valorizzazione turistica, Carocci, Roma, 2018. Teaching material on Geography of tourism: methodological approach and areas. In this regard, reference will be made to: Bagnoli L., Manuale di geografia turismo. Dal grand tour al piano strategico, quarta edizione, Torino Utet, 2018		
Notes			
Teaching methods	Frontal teaching and Delphy Technique		
Assessment methods	Oral and written examination on project		
Thesis	Methods and requirements according to when foreseen for the assignment of the theses in the reference master's degree course. The student must contact the tutor teacher and establish with him the method for writing the thesis. For further information, see the "Regolamento didattico" for the course.		
Further information	Office hours are published on the teacher's web page. These times are subject to change. Students are advised to check the teacher's web page and the department website for possible variations Students experiencing difficulty in preparing the exam may contact the teacher during his/her office hours or request an appointment by email. Students who are unable to attend for the required number of hours must contact the teacher after the end of the semester. Updated information on set texts, useful exam material and information for non-attending or "fuori corso" students can be found on the teacher's webpage.		