

General Information	
Academic subject	Cinema and Cultural Industry
Academic year	2021-2022
Degree course	LM65 Performance Studies
Department	Lettere Lingue Arti. Italianistica e culture comparate, Università degli Studi di Bari "Aldo Moro"
ECTS credits	6
Compulsory attendance	See article 6 of the "Course Guidelines" available on the Course webpage
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Angela Bianca Saponari	angelabianca.saponari@uniba.it	L-ART/06

ECTS credits details			
Basic teaching activities		L-Art/06	6

Class schedule	
Period	I semester
Year	2
Type of class	Lecture

Time management	
Hours	42
In-class study hours	42
Out-of-class study hours	

Academic calendar	
Class begins	***
Class ends	***

Syllabus	
Prerequisites/requirements	The course requires knowledge of the history and language of cinema, partly acquired during the previous three-year course, partly by having taken specific exams in the first year of the 2nd Cycle Degree.
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<p><i>Knowledge and understanding</i> The student will have to adequately know the salient moments of the history of Italian audiovisual industry and its economic and socio-cultural specificities.</p> <p><i>Applying knowledge and understanding</i> The student must be able to properly identify the main authors, genres, styles, movements that characterize the history of Italian cultural and audiovisual industry.</p> <p><i>Making informed judgements and choices</i> The student will be able to independently evaluate the characteristics and specificities of the history of Italian cinema, critically applying the analysis methodologies discussed in class</p> <p><i>Communicating knowledge and understanding</i> The student must have acquired the ability to describe, with rich terminology and argumentative rigor, in oral and written form, the main issues relating to the history of Italian audiovisual industry.</p> <p><i>Capacities to continue learning</i> The student must have developed the necessary tools to broaden their training and independently deepen their knowledge of the history and aesthetics of Italian audiovisual industry.</p>
Contents	The course will analyze the film industry as an instrument of communication and representation of reality in its connections with specific socio-cultural contexts.

	<p>The course will analyze the stylistic peculiarities of the major authors and representative works such as the evolution of narrative models and genres, in different historical periods.</p> <p>The role of producers in the processes of the Italian film industry will also be investigated.</p>
Course program	<p>The course focuses on the study of the ways of representation, industrial structures and institutional practices that characterized the development of Italian cinema during the twentieth century. Particular attention will be paid to the following topics: the evolution of forms of film production in the course of the history of cinema; the role of intellectuals in the transformation processes of the Italian cultural industry; case studies related to the most original forms of past and contemporary audiovisual production.</p>
Bibliography	<p>- Marco Cucco, <i>Economia del film. Industria, politiche, mercati</i>, Carocci editore, 2020</p> <p>- Barbara Corsi, <i>Produzione e produttori</i>, Editrice Il Castoro, 2012</p> <p>Documents, other texts and bibliography will be provided during the lessons</p>
Notes	<p>There are two modules:</p> <p>Module 1: The economy of cinema: industry, policies and markets</p> <p>Module 2: Forms and models of film production in Italy</p>
Teaching methods	Lecture
Assessment methods (indicate at least the type written, oral, other)	Final oral exam
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	<p>They will give rise to evaluations of excellence: the student's possession of good critical and in-depth skills; knowing how to connect the main issues addressed during the course; the use of a language appropriate to the specificity of the discipline.</p> <p>They will give rise to discrete evaluations: the student's possession of a mnemonic knowledge of the contents; a relative critical capacity and connection between the topics discussed: the use of an appropriate language.</p> <p>They will give rise to sufficient assessments: the achievement of a minimal amount of knowledge on the topics dealt with by the student, even in the presence of some training gaps; the use of inappropriate language.</p> <p>They will give rise to negative evaluations: difficulty of orientation of the student with respect to the topics dealt with in the exam texts; training gaps; the use of inappropriate language.</p>
Further information	***