

<b>General information</b>	
Academic subject	<b>Business Administration</b>
Degree course	L-16 Political, economics and administrative sciences
Academic Year	III
European Credit Transfer and Accumulation System (ECTS)	8
Language	Italian
Academic calendar (starting and ending date)	2nd semester (February 2022 – May 2022)
Attendance	Recommended

<b>Professor/ Lecturer</b>	
Name and Surname	Antonio Nisio
E-mail	antonio.nisio@uniba.it
Telephone	
Department and address	Corso Italia n. 23 – 70122 – Bari (BA)
Virtual headquarters	
Tutoring (time and day)	On appointment

<b>Syllabus</b>	
<b>Learning Objectives</b>	Demonstrate foundational knowledge in accounting, economics, finance, management, and marketing in application of concepts and theories.
<b>Course prerequisites</b>	No specific prerequisites and/or capacities are required.
<b>Contents</b>	<ul style="list-style-type: none"> <li>- The company system and its environment</li> <li>- The components of the company system: people, means and organization.</li> <li>- the moments of the management of the company: organization, management and reporting</li> <li>- The economic and financial balance of management</li> <li>- The operating budget</li> <li>- Functional areas and management processes</li> <li>- The business government and intra-company and inter-company relations</li> </ul>
<b>Books and bibliography</b>	Brusa, L. (a cura di). Lezioni di economia aziendale, seconda edizione, Giappichelli, Torino, 2013
<b>Additional materials</b>	

<b>Work schedule</b>			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
<b>Hours</b>			

200	64		136
<b>ECTS</b>			
8	8		
<b>Teaching strategy</b>	Frontal teaching, interactive teaching based on the presentation of business cases and exercises.		
<b>Expected learning outcomes</b>			
<b>Knowledge and understanding on:</b>	The teaching of business administration aims to provide students with basic knowledge about the organization, management and system of surveys of production and consumption companies.		
<b>Applying knowledge and understanding on:</b>	The student will make his own analytical and conceptual tools for the interpretation of economic, management and organizational aspects.		
<b>Soft skills</b>	<ul style="list-style-type: none"> <li>• Autonomy of judgment The student will be able to make an independent judgement on the economic conditions, effectiveness and efficiency of companies.</li> <li>• Communicative ability The student will have the ability to express and communicate, using the knowledge and technical language of the business sector, acquired during the course.</li> <li>• Ability to learn The student will develop the ability to deal autonomously with new learning paths more in-depth on the economy of companies.</li> </ul>		

<b>Assessment and feedback</b>	
Methods of assessment	Oral examination
Evaluation criteria	The final grade is awarded by evaluating, in addition to the complete preparation on the contents of the subject, also the ability to effectively understand them, the capacity for critical and systematic reasoning around the topics covered, as well as the expository mastery of the concepts.
Criteria for assessment and attribution of the final mark	The final mark is given through a point system, with 30 points being the best grade and 18 the minimum passing grade. Hence, the exam is considered passed when the mark is greater than or equal to 18/30.
<b>Additional information</b>	