

## COURSE OF STUDY *Science and Management of Maritime Activities*

**ACADEMIC YEAR 2023-2024**

**ACADEMIC SUBJECT *Business Economics (military students only)***

General information	
Year of the course	1st
Academic calendar (starting and ending date)	1 <sup>st</sup> semester
Credits (CFU/ETCS):	6
SSD	SECS-P/07
Language	Italian
Mode of attendance	Obligatory

Professor/ Lecturer	
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Department and address	Scuola Sottufficiali Marina Militare – Dipartimento Insegnamento Np
Virtual room	
Office Hours (and modalities: e.g., by appointment, on line, etc.)	

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	48		102
CFU/ETCS			
6	6		

<b>Learning Objectives</b>	<i>Have the students acquired the basic concepts of economics and business organization and the essential knowledge inherent in the organization of the Ministry of Defense and the Armed Forces, with particular reference to the Italian Navy and the main rules governing military life.</i>
<b>Course prerequisites</b>	<i>There are no specific prerequisites different from those required for access to the degree course.</i>

<b>Teaching strategie</b>	<i>The course is developed through lectures relating to the aspects of the discipline that are relevant and indispensable for the achievement of the specific educational objectives of the teaching and overall of the course of study. Frontal teaching is supported by exercises and in-depth studies and is followed, where possible, by an interaction with the learners through discussion groups on the e-learning platform or in the classroom. During the lessons various tools are used for the improvement of teaching such as, for example, powerpoint presentations projected in the classroom, diagrams, bibliographical indications and anything else deemed useful for improving the effectiveness of teaching</i>
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<b>Expected learning outcomes in terms of</b>	
<b>Knowledge and understanding on:</b>	<ul style="list-style-type: none"> <li>○ Acquisition of the methodology necessary for the knowledge and understanding of the institutions of economics and business organization indicated in the program, as well as the principles of human resource management with particular reference to military organization</li> </ul>
<b>Applying knowledge and understanding on:</b>	<ul style="list-style-type: none"> <li>○ Acquisition of the methodology necessary for the application of the knowledge and understanding of the institutions of the economy and business organization, also through the analysis of practical cases, with specific attention to the organization and functioning of the Ministry of Defense and the Italian Armed Forces</li> </ul>
<b>Soft skills</b>	<ul style="list-style-type: none"> <li>• <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> <li>○ Acquisition and development of the critical study capacity of the economics and business organization institutes indicated in the teaching program, including through the critical study of the most significant literature on the individual topics being studied</li> </ul> </li> <li>• <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ Acquisition of the ability to argue the doctrinal and jurisprudential theses critically examined, in order to be able to communicate and discuss them well in moments of sharing, comparison and discussion even in the classroom, both individually and in groups.</li> </ul> </li> <li>• <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ Acquisition of the methodology necessary for learning, mastering the discipline, the critical study of the main institutes, the most significant literature on the topics under study and the evolution of the discipline.</li> </ul> </li> </ul>
<b>Syllabus</b>	
<b>Content knowledge</b>	<p><i>Business Economics Principles - Business Concept. Field of study of business economics and business organization. The company as an open social system. The social environment and the operational environment of the company. The company in law: art. 2082 of the Italian Civil Code and the definition of entrepreneur; Article 2555 of the Italian Civil Code and the definition of a company; the concept of business. The classification of companies. The company as a transformational system.</i></p> <p><i>Principles of business organization - Organizational structures. Business organization and organization concept. Definition of company in the field of business organization. The essential characteristics of the organization. The company organization from a dynamic point of view. Traditional structures of division of labor: the hierarchical principle; the hierarchical organization; the functional organization; organization by line and staff; divisional organization; organization by matrices; organization by projects. Structures and organization charts. Concept of organization chart and typologies: the vertical organization chart; the horizontal organization chart; the folded organizational chart; the levelogram; the circular organization chart. Limits of the organization chart.</i></p> <p><i>Human Resource Management Principles - Human Resource Management Concept. The military group: profile and psycho-sociological connotations. Effective military conduct and the "peer group". The tendency to bureaucratization of the Armed Forces and the importance of motivational factors. The business world and the military organization, similarities and differences. Authority and responsibility. The authority. The delegation of power. The functions of the authority: the Management; Coordination and the four fundamental principles of coordination activity; control.</i></p> <p><i>The Armed Forces - Historical Notes. Military professionalism. The three core values of military status: Homeland, Honor and Discipline. The other values of</i></p>

	<p><i>the military: those deriving from traditional and institutional culture and those deriving from the new needs and employment strategies of the FFAA. The concept of discipline as the true basis of democracy. Institutional task and collateral tasks of the Armed Forces. Articles 52 and 11 of the Constitution and the repercussions on the Armed Forces and on the defense and security policy of the State. The passage from the Military Discipline Principle Law and the Military Discipline Regulations to the new Military Code (Legislative Decree 15.03.2010 n. .2010 n. 90). The acquisition of military status pursuant to art. 621 of the Code. The military service and military service obligations pursuant to art. 1928 of the Code and the suspension of the compulsory military service and the restoration hypotheses pursuant to art. 1929. The double normative dependence of the military resulting from the sworn oath and Article 575 of the Consolidated Law. The duties relating to the oath pursuant to art. 712 of the T.U. Articles 626 and 627 of the C.O.M. : the military hierarchy categories: Officers, Non-commissioned officers, Graduates, Troops. The duties of the military and the regulatory framework: military discipline, obedience, the duty of fidelity. Military orders. Disciplinary offense: the principle of mandatory sanctions; the ownership of the sanctioning power; the criteria for the application of disciplinary powers. Classification of disciplinary sanctions: state disciplinary sanctions and body disciplinary sanctions. Type of body disciplinary sanctions. The body disciplinary procedure. The procedure for the imposition of the penalty delivery. Art. 751 of the T.U. of the regulatory provisions on military law and the conduct that can be punished with the delivery of rigor. The technical guide "disciplinary rules and procedures" of PERSOMIL. Military representation. –</i></p> <p><i>Defense organization - The political summit. The administrative and industrial area. The Chief of Defense Staff and the Technical-Operational Area. Joint organizations. Joint entities. The Chiefs of Staff of the Armed Forces and the General Commander of the Carabinieri.</i></p> <p><i>The Italian Navy - Historical notes on the Italian Navy. The naval flag. The Sailor's Prayer. The Patron Saint of the Navy. The Feast of the Navy. The tasks of the Navy. Art. 110 of Legislative Decree 66/2010 "Institutions and functions of the Navy". Art. 111 of Legislative Decree 66/2010 "particular competences of the Navy". The organization of the Navy: the operational organization, the logistical organization and the training organization. The Corps of the Navy. Categories, specialties and qualifications of the C.E.M.M. The central and peripheral organization of the Navy</i></p>
<b>Texts and readings</b>	<p><i>Codice dell'Ordinamento Militare; Testo Unico sulle Disposizioni Regolamentari in Materia di Ordinamento Militare; La guida tecnica "norme e procedure disciplinari" di PERSOMIL; Handout and in-depth information in electronic format available on the Information System for Teaching Support of Mariscuola Taranto</i></p>
<b>Notes, additional materials</b>	
<b>Repository</b>	<i>Information System for Teaching Support of Mariscuola Taranto</i>
<b>Assessment</b>	
Assessment methods	<p><i>During the course 1-2 intermediate tests will be carried out. At the end of the course there is a written exam with multiple choice questions. During the examination, the use of any material such as, by way of example and not limited to, books, codes, legislative texts, handouts, circulars, abstracts, etc. will not be allowed.</i></p> <p><i>During the exam the introduction of electronic equipment of any kind into the classroom will be prohibited</i></p>
Assessment criteria	<ul style="list-style-type: none"> <li><i>Knowledge and understanding</i></li> </ul>

	<ul style="list-style-type: none"> <li>○ The successful acquisition and development of critical study skills of the economics and business organization institutes indicated in the teaching program will be assessed</li> <li>• <i>Applying knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ The successful acquisition of the methodology necessary for the application of knowledge and understanding of the institutions of the economy and business organization will be evaluated, with specific attention to the organization and functioning of the Ministry of Defense and the Italian Armed Forces</li> </ul> </li> <li>• <i>Autonomy of judgment</i> <ul style="list-style-type: none"> <li>○ The successful acquisition and development of critical study skills of the economics and business organization institutes indicated in the teaching program will be evaluated, with particular reference to the organization and functioning of the Ministry of Defense and the Italian Armed Forces</li> </ul> </li> <li>• <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ The acquisition of the methodology necessary for learning, mastery of the discipline, the critical study of the main institutes, the most significant literature on the topics under study and the evolution of the discipline will be evaluated.</li> </ul> </li> </ul>
Final exam and grading criteria	<p><i>For each correct answer the candidate will be awarded with 1 point. For each wrong answer or not given 0 points will be awarded. The exam will be considered successfully passed if the candidate scores not less than 18/30.</i></p>
<b>Further information</b>	