

General Information	
Academic subject	MANAGEMENT AND DIRECTION OF ORGANIZATIONS
Degree course	SCIENCES AND MANAGEMENT OF MARITIME ACTIVITIES
Curriculum	
ECTS credits	6 cfu
Compulsory attendance	No
Language	Italiano

Subject teacher	Name Surname	Mail address	SSD
	Nicola Micucci	nicola.micucci@uniba.it	Secs-P/08

ECTS credits details			
Basic teaching activities	Economics and business management	Secs-p/08	6

Class schedule	
Period	Six months
Year	2018/2019
Type of class	Frontal lessons

Time management	
Hours	
In-class study hours	48
Out-of-class study hours	

Academic calendar	
Class begins	11.03.2019
Class ends	22.06.2019

Syllabus	
Prerequisites/requirements	
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<p><i>Knowledge and understanding</i> The teaching of Management and Direction of Organizations intends to introduce the students to the subject of corporate governance and decision-making processes to support corporate choices for competitiveness, with a view to harmonious relations with the external context. For this purpose it faces both theoretical issues and topics related to business applications.</p> <p><i>Applying knowledge and understanding</i> The student will learn the basics notions, learning a method of analysis and knowledge of the processes of governance, and of business management in the present context.</p> <p><i>Making informed judgements and choices</i> The course aims to understanding from the students point of view, the present dynamics concerning business companies. So the student will be able to get an integrated and overall view of the company, suitable for the development of analytical and managerial skills, useful in business practice.</p> <p><i>Communicating knowledge and understanding</i> The students, at the end of the course, will have learnt the managerial vocabulary necessary to operate in managerial and</p>

	<p>entrepreneurial roles within companies or as business consultants.</p> <p><i>Capacities to continue learning</i></p> <p>The learning path foresees that the student acquires the basic knowledge necessary for government and business management, integrated according to the international and cross-functional perspective of those preparing to take on managerial and entrepreneurial roles.</p>
Contents	The teaching of Management and Direction of Organizations, is reserved, for civilian students, of the Degree Course in Sciences and Management of Maritime Activities, for the learning of the essential aspects of the discipline, for the achievement of the overall educational objectives of the course
Course program	
Bibliography	<p>M. Scicutella, La gestione d'impresa, Cacucci, Bari, 2011, (capp. 1,2,3,6);</p> <p>V. R. Santamato, L'impresa di servizi nel cambiamento, Franco Angeli, Milano, 2010 (capp. 1,2,3,5,7.3,8,9);</p> <p>Fontana F., Caroli M., Economia e gestione delle imprese, Milano, McGraw-Hill, 2013, quarta edizione. (capp. 1,3,5,6).</p>
Notes	
Teaching methods	Readings of business cases and testimonies of business operators
Assessment methods (indicate at least the type written, oral, other)	oral examination
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	<p>The student must be able to argue the themes studied during the lessons, to show the theoretic models of reference, to understand how to use properly use some conceptual categories (strategy levels, competitive advantage, resources and skills).</p> <p>He must obtain critical and reasoning abilities on theoretic and practical subjects discussed durin the lessons.</p>
Further information	