

General information	
Academic subject	<b>Business Administration</b>
Degree course	<i>Science and Management of Maritime Activities</i>
Academic Year	2022-2023
European Credit Transfer and Accumulation System (ECTS)	6
Language	<i>Italian</i>
Academic calendar (starting and ending date)	<i>I semester</i>
Attendance	<i>Not mandatory</i>

Professor/ Lecturer	
Name and Surname	Fabio De Matteis
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Telephone	---
Department and address	<i>Via Duomo, 259 - Taranto</i>
Virtual headquarters	----
Tutoring (time and day)	At the end of each lesson and/or by appointment according to students' needs

Syllabus	
<b>Learning Objectives</b>	<i>Develop awareness of the concept of a business and its characteristics. Starting from this concept, deepen and transmit the elements characterising the business components represented by means, people and organisation. This, in addition to enabling the achievement of the learning outcomes mentioned below, will be particularly useful for students to understand the essential elements that characterise the business organization, whatever its specific sphere of action and, therefore, to develop basic skills regarding the structure and functioning of the organisations in which they will find employment after graduation.</i>
<b>Course prerequisites</b>	---
<b>Contents</b>	<i>The course will focus on the following aspects:</i> <ul style="list-style-type: none"> <li>- <i>Company: definition and characters;</i></li> <li>- <i>Company typologies;</i></li> <li>- <i>The characters of the company system;</i></li> <li>- <i>Aims and objectives of the companies;</i></li> <li>- <i>The personal component;</i></li> <li>- <i>The organizational component;</i></li> <li>- <i>The company functions and processes;</i></li> <li>- <i>The production factors;</i></li> <li>- <i>Assets and income: company exchanges and measurement of economic utility</i></li> </ul>
<b>Books and bibliography</b>	<i>Di Cagno N., Adamo S., Giaccari F. 2019. L'Azienda. Finalità-Struttura-Amministrazione. Cacucci Editore. Bari (Parte I-II-III)</i>  <i>De Matteis F., Preite D. (2015). Il ciclo della sostenibilità negli enti locali. Giappichelli Editore. Torino</i>
<b>Additional materials</b>	----

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours.
<b>Hours</b>			
150	48		102

ECTS	
6	
<b>Teaching strategy</b>	<i>Frontal lessons, workshops, case studies</i>
<b>Expected learning outcomes</b>	
<b>Knowledge and understanding on:</b>	The student will be able to understand both the concept of "company" according to different definitions that highlight its complexity, and the components of the company system and the basis of principles, logics and tools that characterize its management.
<b>Applying knowledge and understanding on:</b>	The student, studying the company components, will understand some applicative basics of the notions learned at a theoretical level.
<b>Soft skills</b>	<p><i>Making informed judgements and choices</i> The student will be put in a position to develop initial skills in the analysis of certain management aspects in order to assess their critical aspects.</p> <p><i>Communicating knowledge and understanding</i> The student will have the opportunity to develop and practice communication skills related to concepts and terminology of the subject through moments of confrontation and opportunities for exposure</p> <p><i>Capacities to continue learning</i> The student will be encouraged to learn new concepts not only through the use of his mnemonic skills, but especially by developing analysis skills.</p>
<b>Assessment and feedback</b>	
Methods of assessment	<i>Oral exam</i>
Evaluation criteria	<p><i>Knowledge and understanding</i> Ability to reason on management logic and possible interconnections between different areas of management.</p> <p><i>Applying knowledge and understanding</i> Verification of the knowledge of management tools and the ability to link theoretical and applicative aspects.</p> <p><i>Autonomy of judgment</i> Critical ability to identify strengths and weaknesses of the analyzed logic and application tools.</p> <p><i>Communicating knowledge and understanding</i> Accuracy in expressing concepts correctly and clearly using the appropriate technical terminology.</p> <p><i>Capacities to continue learning</i> Level of in-depth study and exposure of the acquired knowledge.</p>
Criteria for assessment and	<i>A maximum of 6 points will be awarded for each of the above evaluation criteria.</i>



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Ionic Department in "Legal and Economic  
Systems of the Mediterranean: society,  
environment, culture"

attribution of the final mark	<i>In case of excellence, honours will be awarded</i>
<b>Additional information</b>	