

General information	
Academic subject	MANAGEMENT AND DIRECTION OF ORGANIZATIONS
Degree course	SCIENCES AND MANAGEMENT OF MARITIME ACTIVITIES
Academic Year	2021-2022
European Credit Transfer and Accumulation System (ECTS)	6
Language	Italian
Academic calendar (starting and ending date)	Six months
Attendance	no

Professor/ Lecturer	
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Virtual headquarters	
Tutoring (time and day)	At the end of the lessons, alternatively on the Teams It platform

Syllabus	
Learning Objectives	The teaching of Management and Direction of Organizations intends to introduce the students to the subject of corporate governance and decision-making processes to support corporate choices for competitiveness, with a view to harmonious relations with the external context. For this purpose it faces both theoretical issues and topics related to business applications.
Course prerequisites	In order to make participation in the course effective, the student must have a propensity aimed at knowing the conceptual tools necessary to deal with the complex and dynamic reality of companies with rigor of method and with a critical spirit, even from an interdisciplinary perspective.
Contents	Corporate governance Strategic business management Evolution of the service company Role of the customer Role of contact staff The marketing of services Relationship between supply and demand of services Analysis and discussion of business cases
Books and bibliography	M. Scicutella, La gestione d'impresa, Cacucci, Bari, 2011, (capp. 1,2,3,6); V. R. Santamato, L'impresa di servizi nel cambiamento, Franco Angeli, Milano, 2010 (capp. 1,2,3,5,7.3,8,9); Fontana F., Caroli M., Economia e gestione delle imprese, Milano, McGraw-Hill, 2013, quarta edizione. (capp. 1,3,5).
Additional materials	

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
48	36	12	
ECTS			

6		
Teaching strategy		
	<p>Teaching is structured in frontal teaching lessons based on the academic calendar. The teaching method, focused on the classroom discussion of case studies, will allow the learning of management methodologies and tools in an active way. The teaching course is not delivered in e-learning mode.</p> <p>The teaching of Management and Management of Organizations aims to introduce students to the issues of corporate governance and decision-making processes to support business choices for competitiveness, in a perspective of harmonious relations with the external context. To this end, it addresses both theoretical issues and topics related to business applications.</p>	
Expected learning outcomes		
Knowledge and understanding on:	<ul style="list-style-type: none"> ○ The course aims at the student's understanding of the current dynamics relating to the functioning of businesses. The student will thus be able to acquire an integrated and comprehensive vision of the business reality, suitable for the development of analytical and managerial skills, useful in business practice. 	
Applying knowledge and understanding on:	<ul style="list-style-type: none"> ○ The student will learn the basics notions, learning a method of analysis and knowledge of the processes of governance, and of business management in the present context. 	
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> ○ The student, at the end of the course, will have acquired the managerial vocabulary necessary to operate in managerial and entrepreneurial roles within companies or as business consultants • <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> ○ The students, at the end of the course, will have learnt the managerial vocabulary necessary to operate in managerial and entrepreneurial roles within companies or as business consultants. • <i>Capacities to continue learning</i> <ul style="list-style-type: none"> ○ The learning path foresees that the student acquires the basic knowledge necessary for government and business management, integrated according to the international and cross-functional perspective of those preparing to take on managerial and entrepreneurial roles. ○ They must obtain critical and reasoning abilities on theoretic and practical subjects discussed during the lessons. 	

Assessment and feedback	
Methods of assessment	Readings of business cases and testimonies of business operators
Evaluation criteria	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> <ul style="list-style-type: none"> ○ Knowledge of the contents of the texts and ability to report problems faced in them • <i>Applying knowledge and understanding</i> <ul style="list-style-type: none"> ○ Mnemonic learning of definitions of bibliographic concepts as well as technical terms of the discipline. Ability to connect between the exam texts • <i>Autonomy of judgment</i> <ul style="list-style-type: none"> ○ Ability to argue in a critical and personal way, reworking the acquired contents • <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> ○ Ability to rework the acquired knowledge in a personal and critical way. Properties of expression and use, in particular, of specialized terminology.

	<ul style="list-style-type: none">• <i>Communication skills</i>• Maturity in placing the contents, problems, methods of the bibliography in the economic, managerial context studied in depth during the course of studies• <i>Capacities to continue learning</i><ul style="list-style-type: none">○ Wealth lexical and semantic mastery, with specific reference to technical and / or sectoral language
Criteria for assessment and attribution of the final mark	The final grade is awarded out of thirty. The exam is passed when the grade is greater than or equal to 18. The attribution of honors takes place in exceptional cases in which the student, having obtained the maximum possible evaluation within the pre-established parameters, has additional or extraordinary merits, emerged during the carrying out the exam.
Additional information	