

<b>General Information</b>	
Academic subject	Business Administration
Degree course	Science and Management of Maritime Activities
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italian

<b>Subject teacher</b>	Name Surname	Mail address	SSD
	Fabio De Matteis	fabio.dematteis@uniba.it	SECS-P/07

<b>ECTS credits details</b>	Area		CFU/ETCS
Basic teaching activities	I3/BI		6

<b>Class schedule</b>	
Period	1st semester
Year	2020-2021
Type of class	Frontal lessons

<b>Time management</b>	
Hours	150
In-class study hours	48
Out-of-class study hours	102

<b>Academic calendar</b>	
Class begins	November 2020
Class ends	February 2021

<b>Syllabus</b>	
Prerequisites/requirements	---
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<p><i>Knowledge and understanding</i> The student will be able to understand both the concept of "company" according to different definitions that highlight its complexity, and the components of the company system and the basis of principles, logics and tools that characterize its management.</p> <p><i>Applying knowledge and understanding</i> The student, studying the company components, will understand some applicative basics of the notions learned at a theoretical level.</p> <p><i>Making informed judgements and choices</i> The student will be put in a position to develop initial skills in the analysis of certain management aspects in order to assess their critical aspects.</p> <p><i>Communicating knowledge and understanding</i> The student will have the opportunity to develop and practice communication skills related to concepts and terminology of the subject through moments of confrontation and opportunities for exposure</p>

	<p><i>Capacities to continue learning</i> The student will be encouraged to learn new concepts not only through the use of his mnemonic skills, but especially by developing analysis skills.</p>
Contents	<p>The course will focus on the following aspects:</p> <ul style="list-style-type: none"> <li>- Company: definition and characters;</li> <li>- Company typologies;</li> <li>- The characters of the company system;</li> <li>- Aims and objectives of the companies;</li> <li>- The personal component;</li> <li>- The organizational component;</li> <li>- The company functions and processes;</li> <li>- The production factors;</li> <li>- Assets and income: company exchanges and measurement of economic utility</li> </ul>
Course program	
Bibliography	<p>Di Cagno N., Adamo S., Giaccari F. 2019. L'Azienda. Finalità-Struttura-Amministratozione. Cacucci Editore. Bari (Parte I-II-III)</p> <p>De Matteis F., Preite D. (2015). Il ciclo della sostenibilità negli enti locali. Giappichelli Editore. Torino</p>
Notes	---
Teaching methods	Frontal lessons, workshops, case studies
Assessment methods	Oral exam
Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.	<p><i>Knowledge and understanding</i> Ability to reason on management logic and possible interconnections between different areas of management.</p> <p><i>Applying knowledge and understanding</i> Verification of the knowledge of management tools and the ability to link theoretical and applicative aspects.</p> <p><i>Autonomy of judgment</i> Critical ability to identify strengths and weaknesses of the analyzed logic and application tools.</p> <p><i>Communicating knowledge and understanding</i> Accuracy in expressing concepts correctly and clearly using the appropriate technical terminology.</p> <p><i>Capacities to continue learning</i> Level of in-depth study and exposure of the acquired knowledge.</p>
Further information	---