

<b>General Information</b>	
Academic subject	Visual and media studies
Degree course	
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italiano

<b>Subject teacher</b>	Name Surname	Mail address	SSD
	Claudia Attimonelli Petraglione	claudia.attimonelli@gmail.com	L-Art06

<b>ECTS credits details</b>	6		
Basic teaching activities			

<b>Class schedule</b>	
Period	II semester
Year	2018-2019
Type of class	Lecture; seminars; debates in classrooms

<b>Time management</b>	
Hours	40
In-class study hours	
Out-of-class study hours	

<b>Academic calendar</b>	
Class begins	
Class ends	

<b>Syllabus</b>	
Prerequisites/requirements	
Expected learning outcomes (according to Dublin Descriptors) (it is recommended that they are congruent with the learning outcomes contained in A4a, A4b, A4c tables of the SUA-CdS)	<ul style="list-style-type: none"> <li>- <i>Knowledge and understanding</i> among contemporary languages and praxis of the new and traditional, audiovisual and innovative media.</li> <li>- <i>Applying knowledge and understanding</i> in the usage of the web 2.0 and in the production of audiovisual contents.</li> <li>- <i>Making informed judgements and choices</i> concerning primary and secondary literature concerning convergence culture.</li> <li>- <i>Communicating knowledge and understanding</i> due to facultative short oral expositions and/or posters to the class, along with participative frontal lectures.</li> <li>- <i>Capacities to continue learning</i> in a realm of individual study through crossing medial languages and praxis.</li> </ul>
Contents	<p>Real, virtual and imagery: the city and the electronic flesh</p> <p>Starting from the crucial distribution of XX Century media (ie. Walter Benjamin <i>The work of art at the age of its mechanical reproduction</i> 1936) up to the medial convergence of the contemporary age, cultural industry nowadays lives a condition of visual contamination waiting to be analyzed and decoded. Notions such as real, virtual</p>

	and imagery during the web 2.0 era, will be studied through visual culture, media studies and praxis of the image.
<b>Course program</b>	
<b>Bibliography</b>	<p>Fabio La Rocca, a cura di, <i>Epidemia visuale, La prevalenza delle immagini e l'effetto sulla società</i>, Edizioni estemporanee, Roma, 2018.</p> <p>Attimonelli, C. Enciclopedia Treccani Lemmi: W. Benjamin, D. Cronenberg, D. Haraway, Manifesto Cyborg, Cybernetic Organism, Pornocultura, Tv Serial, Hyperserial, Djing, Vjing (handsout and files given by the teacher).</p> <p>Tirino M., Tramontana A. a cura di, <i>Black Mirror e i mondi sociali riflessi</i>, Gechi ed., Milano 2018.</p> <p><i>Black Mirror</i>: C. Broker, S1E1, S1E3, S2E1, S3E4. Stagione IV, tutti gli episodi.</p> <p><i>Cosmopolis</i>, D. Cronenberg, 2011.</p> <p><i>King Kong</i>, Merian C. Cooper, Ernest B. Schoedsack, 1933.</p> <p><i>Metropolis</i>, F. Lang, 1927.</p>
<b>Notes</b>	Movies, tv series must be seen in full length, the whole list at the end of the semester.
<b>Teaching methods</b>	Frontal teaching with multimedial, audiovisual and digital material from the web 2.0 (youtube, meme, e-pub, e-book), advertisement, documentary, movies etc.
<b>Assessment methods (indicate at least the type written, oral, other)</b>	Oral test.
<b>Evaluation criteria (Explain for each expected learning outcome what a student has to know, or is able to do, and how many levels of achievement there are.</b>	<p>Knowledge and understanding of audiovisual languages in light of media evolution.</p> <p>Knowledge and understanding skills applied to mass culture and social networks.</p> <p>Autonomy of judgment on the information conveyed on the digital platforms.</p> <p>Communication skills: exposure, use of the ppt and ability of rhetorical synthesis.</p> <p>Ability to learn the communication strategies present in the places of electronic social relation.</p>
<b>Further information</b>	