



General information	
Academic subject	COMMUNICATION ETHICS
Degree course	Communication Sciences
Academic Year	III year
European Credit Transfer and Accumulation System (ECTS)	6
Language	Italian
Academic calendar (starting and ending date)	I semester
Attendance	No

Professor/ Lecturer	
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Virtual headquarters	Team: ETHICS OF COMMUNICATION – teams code: 0qpgd7f
Tutoring (time and day)	Tuesday, Wednesday, Thursday, 9.00-11.00

Syllabus	
Learning Objectives	Acquisition of theoretical and practical tools for understanding communication processes and for organizing communication actions
Course prerequisites	There are no specific prerequisites different from those required for access to the degree course
Contents	"The words I didn't say to you": communication and incommunicability in human relationships a) How and thanks to what do men communicate with each other? b) Incomprehension and lack of communication c) Be clear and communicative d) The secret e) not being able to say everything you would like f) responsibility in communication
Books and bibliography	<ol style="list-style-type: none"> 1) M. Baldini, <i>Storia della comunicazione</i>, Roma 2003, Newton Compton (study everything). 2) <i>Comunicare senza regole? Etica e mass-media nella società globale</i>, a cura di G. Lingua, Milano 2002, Medusa (introductory essay by G. Lingua + 1 essay of your choice for each of the three sections that make up the book). 3) D. Trevisani, <i>Parliamoci chiaro</i>, Milano 2019, Gribaudo (the parts of this text to be studied will be indicated at the beginning of the course). 4) E. Borgna, <i>Parlarsi. La comunicazione perduta</i>, Torino 2015, Einaudi (the parts of this text to be studied will be indicated at the beginning of the course). 5) Testi di W. J. Ong, M. McLuhan, M. Perniola, F. Semerari, G. Semerari e altri, which will be indicated at the beginning of the course.
Additional materials	

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours

Hours		
150	40	110
ECTS		
6		
Teaching strategy	Lectures, in-depth seminars	
Expected learning outcomes		
Knowledge and understanding on:	<ul style="list-style-type: none"> - Maturation of the skills necessary for the study of communication between all beings, from an ethical point of view. - Specific skills aimed at developing knowledge of the different possibilities, positive and negative, of communication and at creating the conditions for a better mutual understanding and solidarity between individuals. 	
Applying knowledge and understanding on:	<ul style="list-style-type: none"> - Through the reading of the texts and the identification of the main problems that emerge from them, the aim is to stimulate in the students an adequate learning capacity and the ability to autonomously implement the knowledge. - The study of the issues addressed during the course aims to provide feedback in concrete reality, through the application of the fundamental principles and the peculiar phenomenology of communication processes. 	
Soft skills	<ul style="list-style-type: none"> · <i>Making informed judgments and choices</i> <p>The student must be able to qualify for the study of texts, to identify and deepen the theme of communication from an ethical point of view, acting independently.</p>	

	<ul style="list-style-type: none"> • <i>Communicating knowledge and understanding</i> The student must be able to achieve the ability to develop ethical issues related to communication in a clear and organic way and implement them in daily communication. • <i>Capacities to continue learning</i> The student must be able to develop the ability to autonomously elaborate ethical issues and implement effective communicative actions.
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Assessment and feedback	
Methods of assessment	
Evaluation criteria	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> The verification of learning is carried out through a written exam (short report or multiple choice test) or oral exam (conferring the topics covered during the course). • <i>Applying knowledge and understanding</i> The evaluation takes into account the technical preparation of the student, his ability to re-elaborate on his own and critically express the topics addressed during the course. • <i>Autonomy of judgment</i> The assessment takes into account the independence of judgment achieved by the student through the critical reworking of the texts and of the issues studied. • <i>Communicating knowledge and understanding</i> The aim is to evaluate the acquisition of the ability to put topics into communication, establishing forms of argumentative interaction • <i>Communication skills</i> The acquisition of the ability to hang and understand the problems related to both individual and collective communication will also be evaluated. • <i>Capacities to continue learning</i> With the acquisition of the fundamental tools for ethical communication, the student will be able to adequately continue his studies in the same direction.
Criteria for assessment and attribution of the final mark	Learning is measured with regard to the particular personality of the student and on the basis of the work done in full autonomy. The student's ability to understand the development of the different possibilities, positive and negative, of communication and the ability to achieve a better understanding and more effective mutual solidarity will be evaluated. Honors are awarded when the student manages to express a balanced and mature coordination of knowledge, understanding and development of critical skills.
Additional information	