

| General information | |
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| Academic subject | Visual Studies and Digital Culture |
| Degree course | Sciences of Communication |
| Academic Year | 2022-2023 |
| European Credit Transfer and Accumulation System (ECTS) | 9 ects |
| Language | Italian |
| Academic calendar (starting and ending date) | I semester |
| Attendance | free |

| Professor/ Lecturer | |
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| Virtual headquarters | |
| Tutoring (time and day) | To be agreed with the teacher. |

| Syllabus | |
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| Learning Objectives | Understanding digital culture and its evolution from the end of the last millennium to the 21st century. |
| Course prerequisites | Web surfing skills, basic knowledge of social networks encouraged. |
| Contents | Beginning with the essay <i>Capitalist Realism</i> by Mark Fisher, who died prematurely and quickly became a classic of the new millennium, we will illustrate the media context in which contemporary society operates, marked by dynamics connected with the languages of the Internet, identifying in them the prodromes of post-humanism. Glitches, backrooms, ghosting, digital aurora, technomagia and other phenomena of electronic culture will lead the class to understand, after the pandemic that has marked the past two years, what the so-called 'black mirror' that humanity has first crossed and is currently inhabiting represents. |
| Books and bibliography | <p>C. Attimonelli, V. Susca, <i>Un oscuro riflettere. Black Mirror e l'Aurora Digitale</i>, Mimesis 2020. M. Fisher, <i>Realismo Capitalista</i>, Nero ed., 2017. V. Tanni, <i>Backrooms, spazi liminali, soglie infinite: come glitchare fuori dalla realtà</i>, https://not.neroeditions.com/viaggio-nel-rovescio-del-mondo-in-modalita-noclip/, 2022.</p> <p>Video, Filmography <i>Black Mirror, Bandersnatch</i>, D. Slade, Netflix, 2018. <i>Blade Runner</i>, R. Scott, USA / Hong Kong, 1982. <i>Blade Runner 2049</i>, D. Villeneuve, USA, 2017. <i>Ex Machina</i>, A. Garland, 2015. <i>Matrix</i>, A. & L. Wachowski, USA / Australia, 1999. <i>Matrix Reloaded</i>, A. & L. Wachowski, USA, 2003. <i>Matrix Revolutions</i>, A. & L. Wachowski, USA, 2003. <i>Matrix Resurrection</i>, L. Wachowsky, USA, 2022. <i>Sunrise. A Song of Two Humans (Aurora)</i>, F. W. Murnau, Stati Uniti, 1927. <i>The Batman</i>, M. Reeves, USA, 2022. <i>Wall-E</i>, A. Stanton, USA, 2008.</p> |
| Additional materials | Movies should be considered as audiovisual texts, therefore to be watched and studied like essays. |

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| Work schedule | | | |
| Total: 60 | Lectures | Laboratory, working groups, seminars | Self-study hours |
| Hours | | | |
| | 60 | | |
| ECTS | | | |
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| Teaching strategy | | | |
| | | Frontal teaching, visions of movies, audiovideo material, internet surfing among platforms and sources | |
| Expected learning outcomes | | | |
| Knowledge and understanding on: | | Knowledge and understanding of contemporary languages and practices related to the media and audiovisual galaxy from traditional to the most innovative languages. | |
| Applying knowledge and understanding on: | | Ability to learn the communicative strategies present in digital platforms, to identify the complexity of media discourse in action within the dynamics of the web, social networks and intersubjective relations mediated by the digital age; to understand the levels of meaning of networked images and their function. | |
| Soft skills | | <i>Autonomy of judgement regarding the imagery conveyed by mass and niche media.</i> <i>Communication skills acquired during the course through the organisation of optional short individual expositions.</i> <i>Ability to learn independently about network and Internet culture.</i> | |

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| Assessment and feedback | |
| Methods of assessment | Written test |
| Evaluation criteria | <i>Written test.</i> <i>Knowledge and understanding of audiovisual languages in the light of media evolution.</i> <i>Knowledge and understanding skills applied to mass culture and social networks.</i> <i>Autonomy of judgement regarding information conveyed on digital platforms.</i> <i>Communication skills: exposition, use of ppt and rhetorical synthesis skills.</i> <i>Ability to learn the communicative strategies present in electronic social networking sites.</i> |
| Criteria for assessment and attribution of the final mark | Ability to synthesise, analyse, make connections, written expository rhetoric, inventiveness and creativity. |
| Additional information | |
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