

General Information	
Academic subject	Communication Ethics
Degree course	Sciences of Communication
Curriculum	
ECTS credits	
Compulsory attendance	No
Language	Italiano

Subject teacher	Name Surname	Mail address	SSD
	Maria Benedetta Saponaro	mariabenedetta.saponaro@uniba.it	MFIL/03

ECTS credits details			
Basic teaching activities	Moral Philosophy	MFIL/03	6

Class schedule	
Period	Semestre I october 2019
Year	3
Type of class	conventional

Time management	
Hours measured	1h: 60 minutes
In-class study hours	40
Out-of-class study hours	110

Academic calendar	
Class begins	07/10/19
Class ends	31/01/2020

Syllabus	
Prerequisite requirements	
Expected learning outcomes (according to Dublin Descriptors)	<ul style="list-style-type: none"> • Theoretical knowledge and critical understanding of the ontoassiological foundations of ethics • Ability to apply ethical knowledge to communication and to the many issues raised by technological advancement in communication; • Development of a critical and independent ethical judgment supported by logical rigor and arguing ability; • Developing communicative abilities in terms of clarity and accuracy of information and arguments; <ul style="list-style-type: none"> • Knowledge and application of the rules of metacognition
Contents	<ul style="list-style-type: none"> • Anthropology and ethics • Foundations and principles of communication ethics • Models and paradigms of communication ethics • Principles of professional ethics • The ternary structure of moral experience • Web ethics <ul style="list-style-type: none"> • The problem of empathy
Course program	

Bibliography	Adriano Fabris, Etica della comunicazione, Carocci, Roma 2014; Francesco Bellino, Per un'etica della comunicazione, Bruno Mondadori, Milano 2010; Laura Boella, Empatie, Cortina, Milano 2018, capp.1, 2, 3, 4.
Notes	
Teaching methods	The organization of the course includes lectures, case discussion workshops, projection of multimedia material
Assessment methods	The exam will consist of an oral test and will aim to verify the level of mastery of the proposed contents taking into particular consideration: <ul style="list-style-type: none"> • the theoretical foundations; • the appropriate use of the specific lexicon of the subject; • the ability to operate conceptual inferences; • the capacity for personal re-elaboration in a reflective perspective.
Further information	