

General Information	
Academic subject	Semiotics of Medias
Degree course	
Curriculum	Scienze della Comunicazione
ECTS credits	9
Compulsory attendance	No
Language	Italiano

Subject teacher	Name Surname	Mail address	SSD
	Filippo Silvestri	filippo.silvestri@uniba.it	M-FIL/05

ECTS credits details			
Basic teaching activities	Philosophy and Theory of Languages	M-FIL/05	9

Class schedule	
Period	First Semester
Year	2017 - 2018
Type of class	Lectures

Time management	
Hours measured	Unit for Two Hours
In-class study hours	60
Out-of-class study hours	0

Academic calendar	
Class begins	
Class ends	

Syllabus	
Prerequisite requirements	General knowledge of some fundamental concepts in the modern and contemporary Philosophy of Language, in the history of the most important theoretical subjects in a horizon of semiotics studies.
Expected learning outcomes (according to Dublin Descriptors)	<p><b><i>Acquiring knowledge and understanding.</i></b> Philosophy of Language, Semiotics, Phenomenology of Perception, Sociology: cross relationships and differences. Semiotics of Medias between Theatre, Television, Radios and Literature.</p> <p><b><i>Applying knowledge and understanding.</i></b> There are no applied knowledge. The objectives to be achieved consist in a critical comprehension of the different kind of texts that will be taken into consideration during the course of lessons.</p> <p><b><i>Making informed judgements and choices.</i></b> Reading, understanding and critical reworking of the classical texts</p>

	<p>present in curriculum.</p> <p><b><i>Communicating knowledge and understanding.</i></b> All eventual communicating knowledge will depend upon the specifically disposition to a critical comprehension of the most important subjects debated during the lessons, through the books.</p> <p><b><i>Capacities to continue learning.</i></b> At the end of this course we attend the students are able to developed some critical dispositions to the comprehension of the most important subjects in the Semiotic of Medias.</p>
Contents	<ul style="list-style-type: none"> <li>• The texts in curriculum trace some fundamental lines through the latest developments of the contemporary Philosophy of Language, in a specific horizon of a Semiotics of the media</li> </ul>
Course program	Semiotics of Medias
Bibliography	<p>R. Eugeni, <i>Semiotica dei media</i>. Le forme dell'esperienza, Carocci, Roma, 2010</p> <p>G. Cosenza, <i>Introduzione alla semiotica dei nuovi media</i>, Laterza, Roma-Bari, 2014</p>
Notes	General lines of research in the contemporary Semiotics of Medias with a specifically attention to Theater, Literature and to the latest contemporary Philosophy of Language
Teaching methods	Lectures
Assessment methods	Final oral or written examinations.
Further information	