

COURSE OF STUDY New Tourisms
ACADEMIC YEAR 2024-2025
ACADEMIC SUBJECT French Language

General information	
Year of the course	II
Academic calendar (starting and ending date)	Second semester (24/02/2025 - 16/05/2025)
Credits (CFU/ETCS):	6 CFU
SSD	FRAN-01/B – French Language, Translation and Linguistics
Language	Italian and French
Mode of attendance	Attendance is not compulsory, but highly recommended

Professor/ Lecturer	
Name and Surname	Giovanna Devincenzo
E-mail	giovanna.devincenzo@uniba.it
Telephone	080.5717544
Department and address	Dipartimento di Ricerca e Innovazione Umanistica Palazzo ex Lingue e Letterature straniere, III piano Via Garruba 6/B 70122 BARI
Virtual room	
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Students can contact the professor as follows: E-mail: giovanna.devincenzo@uniba.it Webpage: http://www.uniba.it/docenti/devincenzo-giovanna

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
	42		
CFU/ETCS			
6			

Learning Objectives	The student will reach linguistic abilities both on a theoretical and a pragmatic level, about the topics treated during the lessons.
Course prerequisites	

Teaching strategie	Lectures and workshops; language laboratory; seminars held by foreign teachers; multimedia teaching aids.
Expected learning outcomes in terms of	
Knowledge and understanding on:	Knowledge and understanding of linguistic and cultural issues relating to the communication in the field of tourism.
Applying knowledge and understanding on:	Communicating knowledge in the field of scholarship covered during the course of study.
Soft skills	Making informed judgements and choices grounded on a sound



	understanding of the issues deemed relevant to a particular assignment.
Syllabus	
Content knowledge	Language: Knowledge of basic grammatical structures of French Tourism: Contemporary Tourism; The international institutions of Tourism; Sustainable Tourism; New types of Tourism: social, industrial and collaborative Tourism.
Texts and readings	- F. Bidaud, <i>Grammaire du français pour italophones</i> , Milano, Utet Università, 2015. - Arnaud Laygues, Andreu Coll, <i>Le français en contexte - Tourisme</i> , Édition Maison des Langues, 2014.
Notes, additional materials	
Repository	

Assessment	
Assessment methods	An oral test
Assessment criteria	The test will assess the extent to which the expected learning outcomes have been achieved.
Final exam and grading criteria	The exam is supposed to be passed if the student has reached a sufficient level of awareness about the contents in the syllabus.
Further information	