

COURSE OF STUDY *Economia e Strategie per i Mercati Internazionali ed Economia,
Finanza, Impresa*
ACADEMIC YEAR 2024-2025

ACADEMIC SUBJECT *French Language*

General information	
Year of the course	1 st or 2 nd year
Academic calendar (starting and ending date)	1 st semester
Credits (CFU/ETCS):	6
SSD	L-LIN/04
Language	Italian and French
Mode of attendance	Not compulsory

Professor/ Lecturer	
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Telephone	-----
Department and address	-----
Virtual room	Teams Code: zojmsqb
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Online meetings to be agreed upon by appointment via email

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	30	12	108
CFU/ETCS			
	6		

Learning Objectives	Enhancing French language skills and its morphosyntactic structures, with reference to the culture of the language. Developing an adequate vocabulary with reference to the economic sector on a broad spectrum, through selected texts and listening to videos of greater complexity. Students will be able to understand and produce texts at B2/C1 level, to understand and interpret economic texts, such as articles and will learn how to use online resources to access up-to-date information in the economic and commercial field.
Course prerequisites	The starting level of linguistic competence is level B2 of the Common European Framework of Reference for Languages (CEFR).

Teaching strategy	Lectures and workshops aimed at reinforcing morphosyntactic structures. The teacher will also provide the TEAM Economics and Commerce code for any teaching materials.
Expected learning outcomes in terms of	
Knowledge and understanding	At the end of the course the student will have acquired the following knowledge:

<p>on:</p>	<ul style="list-style-type: none"> ○ Morphosyntactic structures at B2+/C1 level ○ More complex terminology related to the world of economics ○ Analysis and production of textual typologies related to the business and marketing field ○ Knowledge of themes and topics related to the culture of the French language, France and French-speaking countries.
<p>Applying knowledge and understanding on:</p>	<p>At the end of the course students:</p> <ul style="list-style-type: none"> ○ Will be able to express themselves adequately using morphosyntactic structures and vocabulary appropriate to the subject. ○ Will be able to discuss topics related to the economic, marketing and business field and related to the culture of the French language, France and French-speaking countries. ○ Will be able to understand and translate texts related to the economic, marketing and business field and related to the culture of the French language, France and French-speaking countries. ○ Will be able to produce texts appropriate to the topics related to the economic, marketing and business field.
<p>Soft skills</p>	<ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> At the end of the course, the student must be able to critically and coherently express his/her judgment with reference to the topics covered in the course and pertaining to the economic, marketing and business field. • <i>Communicating knowledge and understanding</i> At the end of the course, the student must be able to express himself/herself by adopting adequate morphosyntactic structures and vocabulary, in written and oral form, with respect to the topics covered in the course and in such a way as to allow correct and adequate integration into the marketing and business world, taking advantage of the linguistic competence acquired. • <i>Capacities to continue learning</i> At the end of the course, the student must be able to apply the knowledge acquired to the economic, marketing and business field in an autonomous and critical way that will allow him/her to delve into the most relevant topics in the sector.
<p>Syllabus</p>	
<p>Content knowledge</p>	<p>The French language course will use a communicative method, which will also benefit from a contrastive approach to the morphosyntactic structures that will allow the achievement of the set skills. The course is divided into three modules: a first module of grammar that will reinforce the verbal inflection (review of the indicative tenses) and will then move on to the syntax of the subjunctive and subordinate clauses, a second module of culture aimed at stimulating oral production (materials will be provided by the teacher), a module relating to the <i>langue de spécialité</i> or sector terminology. Great importance will be given to authentic texts that will provide interesting insights relating to various current topics concerning the economy in France and in French-speaking countries, with particular attention to international markets.</p> <p>During the course, the use of bilingual and monolingual dictionaries, as well as glossaries, in paper or digital format, will be encouraged. The reinforcement of the morphosyntactic structures will take place through the study of morphosyntax, written and oral production.</p>

Texts and readings	<p>PENFORNIS JEAN-LUC, <i>Affaires.com - Français professionnel, Niveau avancé B2-C1 - Livre de l'élève - 3ème édition, CLE international</i></p> <p>PARODI Lidia VALLACCO MARINA, <i>Grammathèque. Grammatica contrastiva per italiani (3ème édition)</i>, Genova, Black Cat CIDEB, 320 p.</p> <p><i>Recommended bilingual dictionaries:</i></p> <ul style="list-style-type: none"> - Il Larousse francese Français-Italien / Italiano-Francese Dizionario, Milano, Rizzoli - Larousse, 2006. - Il Boch. Dizionario francese-italiano / italiano- francese, Bologna, Zanichelli Editore, 2020. - Grande Dizionario di francese, Milano, Garzanti Linguistica, 2014. <p><i>Recommended monolingual dictionaries:</i></p> <ul style="list-style-type: none"> - Le Petit Robert 2021, Paris, Le Robert, 2021. <p><i>Reference specialty dictionaries:</i></p> <ul style="list-style-type: none"> -LE BRIS A., <i>L'économie et les affaires</i>, Bologna, Zanichelli, 2005. -BINON J., VERLINDE S., VAN DYCK J., BERTELS A., <i>Dictionnaire d'apprentissage du français des affaires (DAFA)</i>, Paris, Éditions Didier, 2000.
Notes, additional materials	-----
Repository	Reference teaching material for the course will be uploaded in the file section of the teaching Team.

Assessment	
Assessment methods	<p>The French Language exam is structured as follows:</p> <p>Written test (50%)</p> <p>The duration of the test is 2 hours;</p> <p>The structure of the test includes 1) reading and comprehension of short written texts 2) written production 3) grammar exercises + short FR-IT translation</p> <p>Mid-term testing for attending students.</p> <p>Oral test (50%)</p> <p>Non-attending students can prepare for the written test and the oral exam by studying the topics indicated in the detailed program and downloading the material provided by the teacher. For the oral exam, students must also demonstrate that they possess basic language skills (introducing themselves, summarizing content and discussing topics related to the course of intermediate level).</p> <p>The written test of the exam and the mid-term test include the use of a bilingual dictionary.</p>
Assessment criteria	<p>The student is required to achieve a higher level of knowledge of the French language equal to C1 level (possibly) of the Common European Framework of Reference for Languages (CEFR). The student must be able to communicate in the language using specific terminology of the sector. He/she must be able to understand audio-video documents and written texts and produce written documents on topics relating to the broad economic field.</p> <ul style="list-style-type: none"> • Knowledge and understanding <p>The written test and the oral interview will evaluate the correctness and</p>

	<p>adequacy of the morphosyntactic structures and the lexical choices.</p> <ul style="list-style-type: none"> • <i>Applying knowledge and understanding</i> The written test and the oral interview will allow the practical application of the acquired skills which will then be evaluated from an applicative point of view. • <i>Autonomy of judgment</i> The ability to express a critical and adequately structured judgment with respect to the topics presented in the course will be evaluated. • <i>Communicating knowledge and understanding</i> In written production and in the oral interview, the ability to express oneself and communicate adequately with respect to the linguistic register and the completeness of the information will be assessed. • <i>Capacities to continue learning</i> The ability to delve deeper into the topics covered will be assessed, through the use of the skills acquired during the course.
Final exam and grading criteria	<p>For the exam included in the study plan as <i>idoneità</i>, the exam is considered passed if:</p> <ul style="list-style-type: none"> - The mark of the written test is equal to or higher than 18. - If the student is judged “idoneo” as he/she demonstrates adequate knowledge of the language and the topics covered by the program. <p>For the exam with a mark, the exam is considered passed if:</p> <ul style="list-style-type: none"> - The mark of the written test is equal to or higher than 18 and therefore allows access to the oral exam. - After the evaluation of the oral exam, if the average of the same with the mark of the written exam is equal to or higher than 18. Students who reach 30 and demonstrate excellent linguistic competence and knowledge of the topics will get 30L. <p>The oral exam is accessed after passing the written exam. Students having a language certificate of level B2 or higher access the oral exam directly.</p>
Further information	