

COURSE OF STUDY Master's Degree in Economics, Finance and Business

ACADEMIC YEAR 2023/2024

ACADEMIC SUBJECT Economic Evaluation of Investments

General information	
Year of the course	2nd
Academic calendar (starting and ending date)	September-December
Credits (CFU/ETCS):	8
SSD	SECS-P/06 Applied Economics
Language	Italian/English
Mode of attendance	Non compulsory attendance

Professor/ Lecturer	
Name and Surname	Elisabetta Venezia
E-mail	elisabetta.venezia@uniba.it
Telephone	+39 080 5049323
Department and address	Department of Economics and Finance, 2 nd Fl., room 35, Largo Abbazia Santa Scolastica, 70124-Bari
Virtual room	Teams
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Monday-Friday 9:00-17:00 (on appointment)

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	56		94
CFU/ETCS			
8	8		

Learning Objectives	The course intends to propose to the students current aspects of the discipline with regard to the evaluation process related to public investments.
Course prerequisites	Knowledge of the fundamentals of microeconomics and macroeconomics

Teaching strategies	
Expected learning outcomes in terms of	
Knowledge and understanding on:	It is expected that, at the end of the course, the student: - has acquired basic knowledge relating to public investments - is able to understand the interconnections among economic sectors and impact effects on the macroeconomic welfare.
Applying knowledge and understanding on:	It is expected that the student is able to analyse case studies.
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> ○ Work ethic ○ Creativity

	<ul style="list-style-type: none"> ○ Leadership ○ Problem solving ● <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> ○ Communication Empathy ○ Critical thinking ● <i>Capacities to continue learning</i> <ul style="list-style-type: none"> ○ Adaptation/Flexibility
Syllabus	
Content knowledge	<ul style="list-style-type: none"> ● Evaluation activity: objectives and methods ● Evaluation approaches ● The project cycle ● Feasibility analysis ● Economic analysis ● Allocation of resources ● National and European projects and spending programs ● Cost-benefit analysis ● The use of Social Return on Investment in the processes of evaluation of social projects ● Applications to sectors of economic activity.
Texts and readings	<ul style="list-style-type: none"> ● Massimo Florio (2011), <i>La valutazione degli investimenti pubblici. I progetti di sviluppo nell'Unione Europea e nell'esperienza internazionale. Vol. I. Principi e Metodi di Analisi</i>, Franco Angeli, Milano. ● Massimo Florio (2006), <i>La valutazione degli investimenti pubblici. I progetti di sviluppo nell'Unione Europea e nell'esperienza internazionale. Vol. II. Settori di applicazione e studio di casi</i>, Franco Angeli, Milano. <p>English books are available on request.</p>
Notes, additional materials	
Repository	Teams
Assessment	
Assessment methods	Oral exam; assessments; case studies
Assessment criteria	<ul style="list-style-type: none"> ● <i>Knowledge and understanding</i> Assessment of appropriate knowledge of evaluation processes ● <i>Applying knowledge and understanding</i> Capacity of case studies analysis ● <i>Autonomy of judgment</i> Possess of critical thinking on changes related to the economic sectors ● <i>Communicating knowledge and understanding</i> Empathy ● <i>Communication skills</i> Possess of appropriate technical communication skill ● <i>Capacities to continue learning</i> Check of continuing studies
Final exam and grading criteria	Oral exam; 0-30, min mark to pass 18
Further information	
	.