

<b>General information</b>	
Academic subject	<b>ADVANCED COURSE IN FINANCE /FINANZA CORSO AVANZATO</b>
Degree course	<b>EFI</b>
Academic Year	<b>II</b>
European Credit Transfer and Accumulation System (ECTS)	<b>8</b>
Language	<b>ITALIAN</b>
Academic calendar (starting and ending date)	<b>21<sup>ST</sup> February, 2022 - 10<sup>th</sup> June, 2022</b>
Attendance	<b>NO</b>

<b>Professor/ Lecturer</b>	
Name and Surname	<b>LAURA PELLEGRINI</b>
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Telephone	
Department and address	<b>ECONOMICS AND FINANCE DEPARTMENT</b>
Virtual headquarters	<b>TEAMS</b>
Tutoring (time and day)	<b>ON THURSDAY, 11 A.M. , ROOM 55, DURING LESSONS TERM</b>

<b>Syllabus</b>	
<b>Learning Objectives</b>	The course aims to complete and deepen the basic theory and practice of corporate finance useful for understanding the functioning of capital markets, investment and financing decisions of industrial and service companies and their ownership structures in the context of mutual interrelationships with the financial system and capital market, in its new and different forms and opportunities. After an initial approach to the role of Corporate Finance and some hints to the main institutional elements of corporate governance and agency issues, the course intends to deepen the main topics of corporate value on the markets, the concepts of corporate risk in the capital market and risk management. The course aims to introduce the method of discounted cash flows (DCF) and to deal with sustainability issues and ESG criteria in the context of value creation. Particular attention will have some in-depth information on risk management, financial structure and methods, prospects and development in the context of raising financial resources and access to the capital market for listed companies and small and medium-sized enterprises (SMEs). Finally, a mention of digitization processes and their development will follow.
<b>Course prerequisites</b>	Before accessing the course, the student should: <ul style="list-style-type: none"> <li>- know the main elements of business economics and accounting;</li> <li>- have a basic knowledge of private law and microeconomics;</li> <li>- be confident in the use and evaluation and consideration of the main mathematical-statistical operators (calculation of the mean, variance, correlation coefficient, etc.);</li> <li>- be able to conduct autonomous analyzes and reasoning regarding the concepts set out above, also interpreting their significance;</li> <li>- have a knowledge of the methods of estimating the cost of capital, the concepts of risk and return and the determination of cash flows of the individual investment project;</li> <li>- have a basic knowledge of commercial law and the financial market as a whole.</li> </ul>
<b>Contents</b>	The course aims to explore the main issues of corporate value on the markets

	<p>with particular attention to the new concepts of corporate risk in the context of the capital market and risk management. Subsequently, particular attention should be paid to issues of sustainability and ESG criteria in the context of evaluation processes for companies and value creation. Risk management issues and the evaluation of premium and discounts will be explored in the corporate evaluation processes. Finally, the main decision-making processes in terms of financial needs will be addressed, a mention of the main extraordinary transactions (M&amp;A and LBO) and the relevant issue of access to the capital market, with particular attention to small and medium-sized enterprises (SMEs).</p> <p>The course is divided into various topics related to each other in a sequential way. Each block of topics is organized in some points.</p> <ol style="list-style-type: none"> <li>1. Institutional elements of corporate finance and cash flow analysis;</li> <li>2. Advanced models for estimating the cost of capital;</li> <li>3. The evaluation of the economic capital of the company. Discounted Cash Flow and the identification of the "determinants" of growth. Main evaluation problems a) across the life cycle b) across sectors;</li> <li>4. The multiples method: peculiarities and application problems: some hints.</li> <li>5. CSR, ESG and firm value.</li> <li>6. Decision-making processes on financial structure and links with corporate governance issues;</li> <li>7. Approach to Leveraged Buy-Out and M&amp;A transactions;</li> <li>8. The control market: evaluation of premiums and discounts;</li> <li>9. Capital finance and Risk finance – recourse and access to the capital market by listed companies: prospects and developments;</li> <li>10. The finance of SMEs – recourse and access to the market and new opportunities for raising financial resources: approaches, perspectives and developments.</li> <li>11. Finance issues and digitization processes: first issues.</li> </ol>
<p><b>Books and bibliography</b></p>	<p><u>References</u></p> <p>R.A. BREALEY-S.C. MYERS-F. ALLEN-S. SANDRI, <i>Principi di Finanza Aziendale</i>, Mc Graw-Hill, 6<sup>a</sup> ed., 2011 (english version, 11th edition).</p> <p>BERK-DEMARZO, <i>Corporate Finance</i>, Pearson International Edition, 5th edition, 2020.</p> <p>M. DALLOCCHIO, A. SALVI, <i>FINANZA D'AZIENDA</i>, EGEA, Quarta Edizione, 2021.</p>
<p><b>Additional materials</b></p>	<p><u>Suggested Books</u></p> <p>P. VENNIRMEN – P. QUIRY- M. DALLOCCHIO, Y. LE FUR – A. SALVI CORPORATE FINANCE, 3RD EDITION, WILEY.</p> <p>M. DALLOCCHIO, A. SALVI FINANZA AZIENDALE 2, FINANZA STRAORDINARIA. EGEA, 2011.</p> <p>S.B. BLOCK, G.A. HIRT – FINANZA AZIENDALE, EDIZIONE</p>

	<p>ITALIANA A CURA DI FRANCESCO PERRINI, MCGRAW – HILL, 2008.</p> <p>A. DAMODARAN (2018), <i>THE DARK SIDE OF VALUATION: VALUING YOUNG, DISTRESSED, AND COMPLEX BUSINESSES</i>, PEARSON EDUCATION (US), THIRD ED. PP. 800.</p> <p>L. GUATRI, M. BINI, I MOLTIPLICATORI NELLA VALUTAZIONE DELLE AZIENDE, VOL. II, CAP. 1, IL PARADOSSO DEL MULTIPLO IDEALE.</p> <p>C. MAYER (2018), <i>PROSPERITY: BETTER BUSINESS MAKES THE GREATER GOOD</i> – OUP OXFORD (NOVEMBER, 2018).</p> <p>Collection of readings (available on the course page).</p> <p>Supplementary material (slides, data, slides, etc.) will be made available to students on the course page, on a weekly basis.</p>
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Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
<b>Hours</b>			
<b>56</b>	<b>44</b>	<b>12</b>	<b>180</b>
<b>ECTS</b>			
<b>8</b>			
Teaching strategy			
<p>The course is structured to develop critical and problem-solving skills and therefore provides for a frontal teaching, divided between theoretical lessons and practical exercises in the classroom with cases carried out by the teacher. The course may also include, at the discretion of the teacher, the carrying out by the students - on a voluntary basis - of "problem-sets" or "case studies", ie projects in which they are asked to apply the contents of the course to problems and concrete cases.</p>			
Expected learning outcomes			
<b>Knowledge and understanding on:</b>	<p>At the end of the course, the student will be able to appreciate the relevance of the main theoretical and empirical themes of corporate finance, to know the main elements of corporate governance related to issues of agency and optimal financial structure. The student will also be able to interpret the most innovative CSR issues related to the concept of value for the company and for all its stakeholders and learn about the different and new opportunities for finding financial resources and access to the capital market for listed companies. and SMEs, with a critical look at the most recent issues of risk management, value creation and new digitalization processes.</p>		
<b>Applying knowledge and understanding on:</b>	<p>At the end of the course, the student will be able to apply the various knowledge acquired to theoretical and empirical cases related to business situations. In particular, the student will be able to identify the main corporate governance problems related to the new concepts of risk and market approach, to know and implement the new value creation measures linked to</p>		

	sustainability issues and ESG criteria and the different methods of market access and raising capital, with particular attention to SMEs.
<b>Soft skills</b>	<ul style="list-style-type: none"> <li>• <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> <li>○ Spirit of initiative</li> <li>○ Problem solving</li> <li>○ Diagnosis and overview skills</li> </ul> </li> <li>• <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ Relationship skills</li> <li>○ Aptitude for team work</li> </ul> </li> <li>• <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ Capacity for initiative</li> <li>○ Time management skills</li> <li>○ Ability to manage and organize works</li> </ul> </li> </ul>
<b>Assessment and feedback</b>	
Methods of assessment	The exam is aimed at assessing the overall preparation of the student, both in terms of the institutional and fundamental aspects of corporate finance, and in relation to the application and empirical declinations of concrete cases. By means of the written test, students must first of all demonstrate that they know and know how to orient themselves among the underlying issues discussed during the lessons, with particular attention also to the empirical part.
Evaluation criteria	<ul style="list-style-type: none"> <li>• <i>Knowledge and understanding : YES</i></li> <li>• <i>Applying knowledge and understanding: YES</i></li> <li>• <i>Autonomy of judgment: YES</i></li> <li>• <i>Communicating knowledge and understanding :YES</i></li> <li>• <i>Capacities to continue learning :YES</i></li> </ul>
Criteria for assessment and attribution of the final mark	The methods provided to assess the knowledge and skills acquired include a test that takes place during the exam session and is carried out in writing. The test consists of theoretical questions and numerical questions relating to empirical aspects, that will take a time between 60 and 120 minutes. The relevance of the answers, the appropriate use of specific terminology, the reasoned and coherent structuring of the discourse, the ability to identify conceptual links, as well as the rigor in the application of the chosen methods and the empirical investigations developed will contribute to the evaluation.
<b>Additional information</b>	In the event that the health situation relating to the Covid-19 pandemic does not allow for face-to-face teaching, remote teaching will be guaranteed. The procedure will be communicated to students in good time.