



COURSE OF STUDY: L-12 Languages and Cultures for Tourism and international Mediation (Lingue e Culture per il Turismo e la Mediazione internazionale)

ACADEMIC YEAR: 2023-2024

ACADEMIC SUBJECT: Geography of Tourism

General information	
Year of the course	II
Academic calendar (starting and ending date)	Second Semester: 26 February 2024-15 May 2024
Credits (CFU/ETCS):	6
SSD	M-GGR/01
Language	Italian
Mode of attendance	Attendance is not compulsory but highly recommended.

Professor/Lecturer	
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Department and address	Università di Bari, Department Dirium Language building, fourth floor, Room n. 13
Virtual room	Microsoft Teams code: 3hk0tot
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Tuesday from 11:00 to 13:00

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	48		102
CFU/ETCS			
6			

Learning objectives	Build systematic knowledge of the geographical discipline with different approaches: from the economic and political address, to the human and environmental and to the perceptive
Course prerequisites	There are no particular prerequisites.

Teaching strategy	Frontal teaching and Laboratories Delphy Technique.
Expected learning outcomes in terms of	
Knowledge and understanding on:	Within the Three year Degree Course in which the teaching of tourism geography is inserted the student is supported to know and understand the

	discipline as a branch of Geography in the cultural, social, economic, political, image, communication and organization of tourist areas, evaluating the disciplinary tradition in Italy and abroad.
Applying knowledge and understanding on:	The course aims to provide useful tools not only for the knowledge and understanding of the discipline but above all to create a link with the other disciplines of the Degree Course and to make a common platform on which to develop projects, study cases at regional level, Italian and foreign through a method of application with respect to what is studied at a theoretical level. This is fully among the objectives that the geographic disciplines and in this case the Geography of tourism are set to develop individual and group processing skills.
Soft skills	<ul style="list-style-type: none"> • <i>Making informed judgments and choice</i> The objective is to provide the student within the Degree Course with the conceptual, methodological and applied tools to be able to recognize, interpret and represent the tourist and relationship space in a critical key. • <i>Communicating knowledge and understanding</i> The analysis and application of some specific aspects of the discipline come into the Delphi Technique as a method of brain storming and communication to allow for integration into a diverse workplace. • <i>Capacities to continue learning</i> Training in the specific discipline helps to make people understand that tourism is an expression and a measure of men's ability to organize space to enhance it, respecting nature and its essential elements. Therefore tourism in the discipline is evaluated as a factor of development to measure the degree of maturity of the tourist regions. In this sense, intermediate exercises are foreseen that allow to evaluate the different levels of learning
Syllabus	
Content knowledge	The relationship between geography and tourism and relations with the economy, politics, the environment, human geography and communication and the promotion and enhancement of the territory
Texts and readings	Bagnoli L., Manuale di Geografia del turismo. Dal grand tour al Covid, quinta edizione, Torino, Utet, 2022.
Notes, additional materials	
Repository	Microsoft Teams code: 3hk0tot

Assessment	
Assessment methods	Oral exam
Assessment criteria	<ul style="list-style-type: none"> • Knowledge and understanding: The theoretical part of the Tourism Geography program for Knowledge and understanding is supported by the choice of some particularly significant topics for learning. • Applied knowledge and understanding: With regard to Applied knowledge and understanding since Geography is an active discipline that can contribute to the knowledge of the phenomena and of the territory, the class is encouraged to work in a team • Making judgments: This helps to exercise autonomy of judgement, level of maturity and critical ability of the student of the Bachelor Degree and to stimulate communication skills: • Ability to learn: The ability to learn is stimulated by intermediate exercises which allow to

	evaluate the different levels of learning.
Final exam and grading criteria	The expected results in the various steps are generally positive and therefore this affects the attribution of the final grade. But specifically the modulation of the judgment depends (from 18 to 30 and the attribution of honors) on factors such as the understanding of the methodological approach of the discipline, the ability to understand the relationships between the different areas of the tourism sector, the understanding of the language specialist, the effectiveness of the exposure and the ability to move within the discipline with competence and precision in the dynamics that characterize tourism in the various geographical spaces.
Further information	
	Office hours are published on the teacher's page on the Dirium Department website.