COURSE OF STUDY Laurea Magistrale in Gestione Strategica e marketing digitale
ACADEMIC YEAR 2023/2024
ACADEMIC SUBJECT Lavoro e Tecnologie digitali – Labour and Digital Technologies

General information	
Year of the course	*II year*
Academic calendar (starting and ending date)	*Second semester (02-2023/06-2023)*
Credits (CFU/ETCS):	6
SSD	*IUS/07*
Language	*Italian*
Mode of attendance	*Optional*

Professor/ Lecturer	
Name and Surname	Ornella La Tegola
E-mail	ornella.lategola@uniba.it
Telephone	
Department and address	*Dipartimento di Economia e Finanza, 6° piano, Largo Abbazia Santa Scolastica*
Virtual room	*Teams Room, codice vg48jyy*
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Wednesday from 11 to 13, unless otherwise communicated by the Professor. Booking by e-mail is recommended.

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	*42*		*108*
CFU/ETCS			
Es. 6	*6*		

Learning Objectives	*Acquisition of essential knowledge of the employment relationship through a digital platform both individually and collectively profiles, with analysis of the most important theoretical profiles*
Course prerequisites	*It is preferable to have taken the Labor Law exam*

Teaching strategie	*Frontal teaching*
Expected learning outcomes in terms of	
Knowledge and understanding on:	o Acquisition of knowledge and skills to understand labour law in a digital context o Acquisition of the ability to understand the evolution of the legislation and its ra*tio* o Acquisition of the ability to frame empirical problems on their own and to identify the correct legal solution o Ability to understand the evolution of the legislation on the subject
Applying knowledge and understanding on:	o Knowledge of the discipline in its collective and individual dimension
Soft skills	• *Making informed judgments and choices*

	o Master the regulatory and contractual sources o Master to navigate between the different institutes • *Communicating knowledge and understanding* o Mastering the technical legal language of labour law in the digital dimension • *Capacities to continue learning* o Acquisition of skills and basic tools for constant updating of skills in the field
Syllabus	
Content knowledge	*The digital labor market between subordination and autonomy. The employment relationship through a digital platform: analysis* de iure condito *and perspectives* de iure condendo. *The types of employment contract. The powers of the employer. The risks deriving from the use of artificial intelligence in the management of employment relationships. The protection of workers: data protection, the prohibition of discrimination, health and safety at work. Social media and employment contracts. Union representation in the workplace through a digital platform. Tools and techniques of collective conflict.*
Texts and readings	*During the course the Professor will indicate essays and material on which to study and deepen the topics of the lessons.*
Notes, additional materials	
Repository	*The text are available in the Faculty library and online*

Assessment	
Assessment methods	*Oral exam*
Assessment criteria	• *Knowledge and understanding* o The candidate fully achieves the learning outcomes • *Applying knowledge and understanding* o The candidate fully achieves the results described in the previous points relating to the knowledge and ability to understand the phenomena and regulations of social security law • *Autonomy of judgment* o The candidate develops the learned contents by himself • *Communicating knowledge and understanding* o The candidates uses appropriate legal language • *Communication skills* o The candidate is clear and precise in expressions and communications • *Capacities to continue learning* o The candidate achieves the capacity to continue learning
Final exam and grading criteria	*The final mark is given out of thirty. The exam is considered passed when the grade is greater than or equal to 18.* *Evaluation criteria and scores are determined according to the following scale:* *- insufficient level: the candidate does not reach any of the learning outcomes foreseen in the point "knowledge and understanding" (insufficient mark);* *- sufficient level: the candidate achieves, in particular, the learning outcomes foreseen in the point "knowledge and understanding" (score from 18 to 21);* *- fully sufficient level: the candidate achieves, in particular, the learning outcomes envisaged in the points "knowledge and understanding" and "applied knowledge and understanding" (score from 22 to 24);* *- good level: the candidate achieves, in particular, the learning outcomes foreseen in the points "knowledge and understanding"; "applied knowledge and understanding" and "autonomy of judgement" (score from 25 to 26);* *- very good level: the candidate achieves, in particular, the learning outcomes foreseen in the points "knowledge and understanding"; "applied knowledge and understanding"; "autonomy of judgment" and "communication skills" (score*

	from 27 to 29); *- excellent level: the candidate fully achieves the learning outcomes foreseen in the points "knowledge and understanding"; "applied knowledge and understanding"; "autonomy of judgement"; "communication skills" and "ability to learn" (grade from 30 to 30L).*
Further information	
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