

**COURSE OF STUDY: ECONOMICS AND STRATEGIES FOR INTERNATIONAL MARKETS**

**ACADEMIC YEAR: 2024/2025**

**ACADEMIC SUBJECT: History of international economic relations**

General information	
Year of the course	2nd Year
Academic Calendar (starting and ending date)	2nd Semester (February-June 2025)
Credits (CFU/ETCS):	6
SSD	SECS-P/12
Language	Italian
Mode of attendance	Attendance not compulsory

Professor/ Lecturer	
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Department and address	Economic Campus – Department of Economics and Finance. Bari
Virtual room	Teams Channel - uxq5i38
Office Hours (and modalities: e.g., by appointment, online, etc.)	Thursday, 10.00 - 12.00 AM (It is advisable to contact the teacher by email to arrange an appointment in the presence or remotely)

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	42		108
CFU/ETCS			
6	6		

<b>Learning Objectives</b>	Understanding of the historical dynamics that have led, in the long run, to the transformation of the international economy and to the affirmation of the current "lead countries" with the unfolding of the distinct phases of globalization. Conscious use of the most accredited historical series and ability to critically compare the changing trends of the most important economic indicators of individual countries and of aggregate data for the various areas of the world.
<b>Course prerequisites</b>	Overview of the guidelines of international history between the modern and contemporary ages.

<b>Teaching strategy</b>	The main teaching method is frontal teaching, open to dialectical comparison with the students. The seminar part is delivered with the formation of study groups which, with the guidance of the teacher, will discuss specific in-depth topics of Italian economic history in its connections to the international context.
<b>Expected learning outcomes in terms of</b>	Awareness of the historical complexity which, over the long term, has determined the current arrangements of the international economy.
<b>Knowledge and understanding</b>	Application of acquired knowledge to understand today's economic, social, and

<b>on:</b>	institutional dynamics.
<b>Applying knowledge and understanding on:</b>	
<b>Soft skills</b>	<ul style="list-style-type: none"> <li>• Making informed judgments and choices. The learning and understanding of the international historical-economic process between the modern and contemporary ages can guide the student towards a more effective analysis of the current arrangements of the international economy, a critical evaluation of the emergencies of the international economy and possible future scenarios.</li> <li>• Communicating knowledge and understanding. Thanks to the conscious use of historical and comparative analysis methods, it will be possible to operate in the most varied fields (institutional, social, cultural), with a better ability to analyze and judge the many aspects of the international economic context.</li> <li>• Capacities to continue learning. The wealth of knowledge acquired represents a fundamental preparatory element for approaching the hottest current issues and constantly refine the judgment skills around the international economy in paths of personal or professional growth.</li> </ul>
<b>Syllabus</b>	
<b>Content knowledge</b>	For an introduction to the economic history of international relations: the historiographical and theoretical aspects. The rise of the modern world and the policies of economic and commercial expansion. From "merchant capitalism" to the "industrial revolutions": the different eras and the various forms of globalization. World economic development and the evolution of international relations between the nineteenth and twentieth centuries. Ecology and the economy, a critical relationship on a global scale. The Italian case: persistence and changes of the economy from the 19th to the 21st century in the international context.
<b>Texts and readings</b>	Angus Maddison, <i>L'economia mondiale dall'anno I al 2030. Un profilo quantitativo e macroeconomico</i> , Milano, Pantarei, 2009 (chap. 2, 3, 4, 6, 7); Gianni Toniolo (ed), <i>L'Italia e l'economia mondiale dall'Unità a oggi</i> , Venezia, Marsilio 2013 (chap. 2, 3, 4, 15).
<b>Notes, additional materials</b>	Students who will participate in the seminar activities will take the exam only on Maddison's text ( <i>L'economia mondiale dall'anno I al 2030</i> , chapters 2, 3, 4, 6, 7)
<b>Repository</b>	

<b>Assessment</b>	
Assessment methods	Individual oral exam. The groups that wish to participate in the seminar activities will present their topic orally and will be able to voluntarily present a written paper.
Assessment criteria	The analytical, critical, and communicative ability of the student can be assessed through the answers to the stimuli of the discussion in the classroom on the topics covered by the lessons, by the progress of the final exam and, possibly, by the individual and group commitment carried out in deepening the seminar work. Each student will have to demonstrate that they use historical and economic language appropriately, that they are able to grasp the cause/effect relationships of historical events and the complexity of economic changes.
Final exam and grading criteria	Final grade expressed out of thirty and the exam is passed with an equal result greater than 18/30. The evaluation will basically consider the level of understanding, the articulated presentation and the critical capacity shown in dealing with the topics being examined.

<b>Further information</b>	